





January 1, 2011

100 years? Wow! And Thank You!

There are a lot of things one can say upon turning 100, and we'll try to say some of them in this, our 100th Anniversary commemorative catalog. But the first and simplest two things that come to mind are...well... Wow! And Thank You!

Wow! 100 years is a long time! We've come a long way and accomplished so much since 1911. We're pleased to be able to share some of that with you in this special publication. We'll tell you a little about our history as a family-owned, family-operated nursery. About our founder, Frank C. Hetz, and the three generations that have followed proudly in his footsteps. About the many new and wonderful plants we've introduced to the green industry. About our production practices, and what separates us from other growers. About our farming operation, the pride we take in sustainable growing practices, and the environmental benefits of our 'products'. About how our plants provide great color in the landscape all year long. And along the way we'll toss in some very cool old pictures and advertisements, and let them tell their own stories!

Thank You! Our customers are the reason we've thrived for 100 years, and we're constantly trying to improve our service to you as we enter our second century. Our long-time customers will instantly notice that this year's catalog is much different than those we've printed for many years. In truth, this year's edition is more of a reference guide than a catalog. In the connected world of today, annually printed color catalogs are quickly becoming a relic of the past. We recognize that, and have shifted our focus to producing a top-notch reference guide of our plants that provides greater detail and more pictures than we've ever printed before. We hope you'll refer to this guide for several years to come. During that time, we'll mail availability and price lists (like the one inserted in this guide) annually to all customers, as well as continuing to send our increasingly popular e-mail availability, pricing, and company news updates to those who have opted in and provided their e-mail address to us. If you are not on our e-mail update list and would like to be, simply contact us and we'll be happy to set you up! We'll also continue to enhance our Web site, www.fairviewevergreen.com, where you can always find our most up-to-date availability, pricing, and specials. And we're now also on Facebook, where you'll see the latest FEN news and plant photos.

Many of you have visited our nursery before, some of you have never made it here. Regardless of which camp you fall in, we hope you'll consider joining us on August 10th, 2011 to help us celebrate our 100th anniversary. Please see the form attached to our 2011 price list and contact us if you'd like to receive more information about this exciting event. We look forward to seeing you, and to beginning our next 100 years of partnership with you!



*Our family of shareholder employees.
First row (left to right): Christine Hetz Phillips, Tom Bendure and Tammy Bendure Harrington.
Back row: Chris Hetz, Tim Hetz, Kurt Hetz, Hagan Hetz, Fred Bendure, Mike Wassink, Richard Hetz and Hans Hetz.*

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FAIRVIEW EVERGREEN NURSERIES, INC.

7463 West Ridge Road P.O. Box E Fairview PA 16415 0805
814.474.5712 800.458.2234 800.343.6819 Fax

For current availability and pricing: E-mail: info@fairviewevergreen.com or visit our web site at <http://www.fairviewevergreen.com>



Prices:

All prices are F.O.B. Fairview, Pennsylvania. Our prices are based on current market conditions and are subject to change without notice. All transactions are in "U.S. Funds." Rates are listed for each variety and grade on the inserted Master Price List. **Quantity price breaks listed apply to individual shipments, not seasonal master orders.** Where less than 10 B&B plants are shipped add \$2 per plant. Bareroot shrubs are sold in full bundles only.

Terms:

A 5% discount is allowed on invoices paid in advance or on delivery; 2% discount within 10 days or net 30 days from invoice date to customers with established credit. No discount is allowed unless all prior invoices are paid in full. A service charge of 1% per month (12% per annum) is assessed on all overdue accounts.

Grades and Quality:

Our Mission Statement reflects our concern when we say, **"dedicated to producing the highest quality plant material for our customers."** We use the American Standard for Nursery Stock which calls for the minimum size only to be listed. Any questions or concerns about plant material shipped must be expressed as soon as possible after the shipment is received.

Symbols:

-  Fairview Evergreen Introduction
-  Native Plant
-  Full Sun
-  Part Sun
-  Full Shade

Codes:

- S – Seedling
- C – Rooted Cutting
- T – Transplanted
- R – Root Pruned
- B&B – Balled and Burlapped
- BR – Bare Root
- (Age – Sum of numbers following code)

Shipping:

Please specify your shipping method. All orders are shipped at the **buyer's risk and expense**. Freight charges are due on delivery. Upon request, we will arrange for shipment by independent truckers who specialize in hauling nursery stock. Shipment via United Parcel (UPS) is available for smaller bareroot orders. If you pick up your plants at our nursery, please bring a tarpaulin or other suitable covering.

New Customers:

We require all new customers to provide a valid state nursery license and trade references. For all new accounts we require a 50% deposit before shipment with the balance due on delivery (discount applicable). A business shipping location able to receive semi trucks is a necessity other than for smaller UPS/FedEx orders. As a wholesale nursery, we reserve the right to refuse orders for less than \$1,000.

Office Hours:

Monday-Friday: 7:30am - 4:45pm
 Saturday: Open only during spring digging season
 Sunday: Closed

Office Phone:

1-800-458-2234
 814-474-5712

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1-800-343-6819
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 www.fairviewevergreen.com



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A History of Innovation and Discovery: Fairview Evergreen New Plant Introductions

During the course of our 100 years of growing the finest ornamental nursery stock available in our green industry, we have proudly originated and introduced many new evergreen cultivars to the trade. We provided all of these plants to the trade openly, with no patent or royalty fees attached, nor restrictions placed upon others who wished to grow these new varieties. We hoped these new plants would add beauty and diversity to the palette of landscape selections available to property holders wishing to enhance the aesthetic value of their homes and businesses. We believe our plant introductions have accomplished this goal for decades, and continue to do so today.

We are often asked to tell the stories of how some of these Fairview Evergreen introductions came to be. What better time than our 100th anniversary, then, to share some of the history behind just a few these popular and time-tested Fairview Originals! Much of the history here comes courtesy of D. Garth Hetz, our recently retired third-generation president, and Neil Hetz. We are fortunate that Neil, the youngest of our five second-generation owner-operators, made detailed notes about these introductions as we were developing and trialing many of the older ones. Neil passed away in 2007, but we will be forever grateful to him for his contributions to the nursery, not the least of which was serving as an unofficial company historian.

Our founder Frank C. Hetz made the original selection of **Juniper chinensis Hetz's Columnaris** from a bed of Juniper chinensis seedlings in the 1930s. In those days FEN grew a lot of seedlings from collected seed. This one showed early promise because of its vigorous upright habit and nice medium-green color. It also displayed two types of foliage - scale and needle type, and produced small blue berries later in the season which added to its appeal. The Hetz Columnaris first appeared in our retail catalog in 1942. Since then it has become very popular in the trade. Some of our Canadian nursery friends started calling it the Fairview Juniper years ago, and that name for it is probably as common now as Hetz's Columnaris.



Thuja occidentalis Hetz's Winter Green was first offered for sale in our Fall 1950 wholesale catalog, with the following description: "This is new - first offering. This was a winter selection chosen primarily because of its deep green color and glossy foliage, apparently having some *Elegantissima* parentage. It is a rapid grower and a good pyramidal tree." We believe that the plant was selected from some *Pyramidalis* seedlings which had cross-pollinated with some *Elegantissima* (gold-tipped arborvitae) that we also grew. The *Elegantissima* parentage can be seen in the lustrous, almost shiny dark green new growth. Its narrow upright habit shows its *Pyramidalis* parentage. The Hetz Winter Green is a vigorous grower and will get quite tall. It has a strong central leader and is less likely to be damaged by heavy snows than some of the other dark green arborvitae.

Thuja occidentalis Fairview is a selection made by A. Leroy Hetz in the 1970's. Fairview Arborvitae, as it is known in the trade, also came from *Pyramidalis* seed. It is similar in habit to *Thuja occ. Nigra* (Dark Green American Arborvitae), but displays a more compact, formal look. We have listed them for sale for the past 20 years or so, although they have yet to become as big a seller as our other arborvitae. We believe this would change quickly if customers took the chance to sample them. The Fairview is truly an outstanding selection, with uniformly symmetrical growth, excellent snow load resistance, and rich foliage color.

We first find **Thuja occidentalis Hetz's Midget** listed in our 1942 retail catalog with this description: "This is a new, very dwarf globe, tight, compact and with a good green color. After ten years it will not exceed 12 inches in spread." It must have been one of the first selections that Frank Hetz made for him to have established that in ten years it wouldn't exceed 12 inches in spread! We think he probably selected it as a seedling from *Thuja occidentalis* (American Arborvitae). Over the years we found they don't grow as well in the field as they do in containers, where we can control the soil mix and watering. We sell them only in pots today. We have seen the Hetz Midget Arborvitae listed in catalogs all over this country as well as Canada and Europe.

Leroy Hetz discovered the original **Taxus media Fairview** yew in a block of *Taxus cuspidata* spreaders sometime around 1950. How it got there no one is certain, but he liked the plant and began to take cuttings from it to propagate. We then lined them out and grew them as specimens. When these also proved superior we started propagating heavily. Left untrimmed the Fairview will grow into a vase-shaped spreader, but we found early on that it can be trimmed into a beautiful low globe or mound, which is the shape our customers prefer. It's a male - no berries, but lots of pollen buds in the spring. It is quite winter hardy, and will tolerate the hot sun and drying winds of places like our Kansas City market. We first listed Fairview Yews for sale in the mid 1960's, and over the years they became one of our best sellers.

Leroy Hetz also discovered **Taxus media Sun-burst**, probably around 1960, in a block of Japanese Upright Yews. Yes, the original Sun-burst Yew was an upright! Leroy took the plant home to his yard where he could watch it and take cuttings from it. In 1964 we decided to grow it commercially, and gave it the Sun-burst name. In the beginning we took both terminal and side-branch cuttings, so we had both upright and spreading Sun-burst yews. Eventually we decided to drop the upright form and grow only the spreaders. The plant gets red berries, but not a lot unless it's under stress. It has a beautiful golden yellow color on the new growth, and needs to grow in full sun to show its best color. It takes on a rusty appearance in winter. It is a relatively slow grower, and can easily be kept under control by shearing once a year. It will provide that splash of color in the landscape that everyone is seeking today.

During the 1930's Fairview Evergreen grew both upright and spreading types of *Taxus cuspidata* (Japanese Yew) using seed imported from Japan. With the advent of the World War II era, we could no longer get Japanese seed, so we started to pick our own seed at the nursery, and from the yew hedges around our homes. The seedlings that were produced from this collection of seeds were, as the saying goes, "like cats and dogs." The seed was



Neil and Leroy Hetz

cross-pollinated by whatever variety of yews happened to be in the vicinity. There were long-needled and short-needled seedlings, spreading types, columnars, pyramids...every sort one could imagine. We planted them all in one block to see what they would do. Out of all of them we selected two beautiful columnar types which we decided to propagate.

Taxus media Citation is a vigorous, vertical growing yew with long velvet green foliage. The base of the tree is rather narrow, but it tapers out to form a straight-sided, flat-topped plant that requires very little shearing to keep its form. They are female and do berry, heavily when stressed by adverse conditions. We were very proud recently when the Missouri Botanical Garden honored Citation with their Plant of Merit(r) distinction. **Taxus media Majestic** has the same history as the Citation. It does have a Majestic growth habit, it wants to reach right up to the sky! It's a faster grower than Citation, but it does share many of the same characteristics. Its long green needles hold their winter color a little better than Citation, and it also produces red berries. Both the Citation and Majestic make beautiful hedges or striking specimen plants. We started selling these in B&B grades in the mid 1970's; thus we trialed them about 30 years before getting these trees on the market. That sort of patience in introducing new plants is hard to find these days!



Garth Hetz with Hetz Blue Juniper

In the early 1930's, we purchased 100 Juniper californica seedling liners from a grower in California. All the liners except one proved to be not hardy in our zone 6 Pennsylvania climate. We will probably never know how this one plant, the original **Juniper chinensis Glauca Hetzi**, came to be among these liners. Perhaps the seedlings had been cross-pollinated by some nearby Juniper chinensis, or perhaps this one was actually a Juniper chinensis seedling that was mixed in. Maybe it was just a mutant Juniper californica. When the plant was examined by experts in Holland later on, they identified it as a chinensis, or Chinese Juniper. We found that the plant could be readily propagated from cuttings in our greenhouse. At one time we grew 50,000 annually. Known in the trade as Hetz Blue Juniper, the plant is a vigorous, arching spreader with steely blue foliage. Left untrimmed, it will grow to be 15 to 20 feet wide and 10 to 12 feet tall. Fortunately it takes to shearing very well and can be used in a confined space if trimmed seasonally. It will grow nicely almost anywhere in the US.

Fairview Evergreen started propagating **Juniper chinensis Glauca Hetzi Staked** as the fastigate form of the Glauca Hetzi in the late 1960's. There had been some more upright growing forms of the Glauca Hetzi among our liners for many years. Since we have to stake them to get them to grow upright, anything with a more upright habit of growth will be easier to grow. We selected what we thought was the best of the upright types and started to propagate it for our Staked upright Glauca Hetzis. The branches grow about 70 degrees upright, so we continue to have to stake and tie the plants to get a nice upright form. The foliage

is a little bit finer, less coarse than the regular strain of Glauca Hetzi. It takes us about eight years to grow these to saleable B&B size.

In the 1940's and 50's we grew a lot of Ilex crenata Convexa, Japanese Holly, from seed. As is often the case, we found that the seedlings had many characteristics different from the parent plants. We selected two types that we thought were particularly attractive to propagate from cuttings. Since they were almost identical, they were grown together. One particularly severe winter, some of the plants were severely damaged, while others were unhurt. From then on, only this winter-hardy strain was propagated. It was named **Ilex crenata Hetzi** - Hetz Japanese Holly. It is a spreading plant similar to the parent Convexa, but with larger leaves. It is hardy in zone 6 and above, and is widely used in the US wherever the climate permits. The plant adapts well to shearing, and can be given a very formal look or allowed to spread out to its natural form.

We continued to grow Japanese Holly from Convexa seed through the 1950's, and in the late 50's Neil Hetz selected some of the best upright growers and we began to propagate them from cuttings. **Ilex crenata Northern Beauty** was the best of these selections, and first appeared in our catalog in Fall 1965. Northern Beauty has glistening, rather small, round, very convex leaves, and grows naturally into a very broad pyramid with strong terminal central growth. It takes well to shearing and can be trimmed into a broad upright form, or into a globe or mound. We trim it into a mound to minimize winter damage above the snow line, which can occur during our harshest Lake Erie winters.

Our most recent introduction is **Taxus cuspidata Nova**. We trace the history of this yew back to the mid 1970's, when Leroy Hetz took side-branch cuttings from a block of Taxus Capitata. Several unique forms came from this, including two similar columnar types that appeared promising. Of these two, one grew wider than the other and was in that way also unique from our established columnar yews. We continued to propagate this plant and trial it in the nursery and with customers in some of our coldest markets. The result was the Nova, which we have been selling for about 10 years now. It's a fast-growing, very winter hardy yew that has already become a favorite among many of our customers in colder climate zones. It has shorter needles than our other columnars and has a rich, dark green color that holds well through winter.

Introducing new plants is a tradition that dates to the very beginning of our history as a family nursery. We are always tinkering and trialing new selections that we believe hold promise for the green industry, and thanks to our long history of success in this area, we're sometimes asked by other nurseries to test their introductions as well. New plants - they're part of what makes this business so rewarding and so much fun!



Ted Hetz with Ilex Northern Beauty and Ilex Hetzi



Frank Carson Hetz and Mary Wagenman Hetz, wedding photograph, 1901



Genuine horsepower! State-of-the-art transportation of a very large spruce tree, c. 1920s.



Frank (back of planter) and Leroy (on tractor) admire the nursery's new Cletrac tractor and Killifer subsoiler and shade tree planter, c. 1930s



Frank Hetz holds a freshly-gathered pail of Chinese chestnuts, 1939



Frank and Mary's new home, completed just in time for Thanksgiving dinner 1914. The home later served as FEN's office until 2001.



Second generation youngsters, 1918: Charles, Mildred holding Neil, Clifford, and Leroy



Frank and Cliff Hetz hoe plants in our overhead irrigation system on Farm #2, c. early 1930s.



Charles, Leroy, and Clifford Hetz pose with a truckload of bare root trees, c. 1930s.



A trailer full of B&B nursery stock ready for the road, c. 1930s. No weight limits!



Ted Hetz measuring *Taxus media Densiflora*, c. 1965



Neil Hetz surveys a block of our junipers, c. 1940s



August 1959. We still use these old Allis Chalmers "G's". We haven't found anything better!



Frank Hetz inspects the planting medium for cuttings in our original greenhouse, 1953.



Our office staff, circa 1970s: Steve Hetz, Evelyn Osterberg, and Mildred Bendure.



Leroy Hetz pretending (?) to snooze in the maples, c. 1970.



Employees Tom Coburn (on tractor), Lloyd Rose (standing on fork), and Luther Williams (far right) move a large *Capitata Yew* they've just spade dug by hand, c. 1950s.



An early root pruner, fabricated for FEN by Ernie Bendure, c. late 1940s.



Cliff Hetz's crew digs *Capitata yews*, c. 1962.

Fairview Evergreen: *The First 100 Years*

by D. Garth Hetz (FEN President 1975-2002, retired 2003)

Fairview Evergreen Nurseries was founded by my grandfather, Frank Carson Hetz. He was raised on a farm in Franklin Township in southwestern Erie County, but in the early 1900s he was living, with his wife Mary and their four children, in Erie, where he was a house painter by trade. By 1909 he'd been painting houses for fifteen years, and he made a reasonably good living for his young family. He was 33 years old. Unfortunately his health seemed to be deteriorating, and finally a doctor told him that he should stop painting – that he was probably allergic to the lead in the paints he was using.

Being a farm boy by birth, Frank wondered if he could make a living back on the farm, so he started to pay close attention to the prices farm produce was bringing at the old Erie Central Market. At Christmas time in 1909, so the story goes, Frank took his daughter



Christmas trees – how we got our start. Frank Hetz and son Leroy, circa 1920.

Mildred to shop for a Christmas tree. He was amazed at the prices they were bringing – 75 cents to a dollar for a good tree. When he counted the rings at the base of the cut

tree, he saw that they were only 8 years old. A person with a few thousand of these a year to sell could do very well for himself. His dream was born – he would raise Christmas trees!

All he needed was some land in the country, and he found it in Fairview, only a few miles north of where he had been born. He was somehow able to borrow what was, for those days, the tremendous sum of \$20,000. To the great amusement of the Fairview townspeople, he purchased the town communal cow pasture – 36 acres of gently rolling ground with a small stream running through it. He started planting spruce, fir, and pine seeds in seed beds in the back yard of his home on Raspberry Street in Erie, and in the meantime worked frantically to get the new land in Fairview ready to plant his seedlings.

With lumber reclaimed from a Billy Sunday revival tabernacle he built a barn on the Fairview property. In the fall of 1911 some of the land was ready to plant, and a few Christmas tree seedlings were planted. The barn was finished in 1912, and the Hetz family moved to Fairview to live, in the barn, until they could finish their house the following year.

Times were tough. The whole family worked long, hard hours to make ends meet. They raised vegetables and berries to sell, they raised chickens and cows, and they sold maple syrup. All the while they took care

of their precious Christmas trees, waiting for the day when they'd be large enough to sell. In 1917 the youngest of Frank and Mary's five children, Neil, was born. It was also around that time when the first of Frank's trees were finally ready to sell. He



Farm #1, our first ornamental stock planting.

started to sell them, but not just for Christmas trees as he'd expected. By a stroke of good luck there was a shortage of ornamental evergreens to go around people's houses, and suddenly, right after World War I there was a large demand for them. Sales spurred by this new demand allowed the nursery to expand, and in late 1921 Frank purchased the land across from his homestead, 71 acres, the best farm in Fairview.

From the beginning all of the four older children, Mildred, Charles, Leroy, and Clifford, had helped at the nursery. In 1928 Frank formed a partnership with them. By now the business included both retail and wholesale customers. In an effort to increase efficiency, the nursery began to use machinery and mechanical tools extensively. If they couldn't buy them the way they wanted them, they modified them or fabricated them locally.

When the depression of the 1930s hit, the nursery grew everything that might possibly sell – evergreens, trees, flowers, vines, even



Frank C. Hetz and Mary Wagenman Hetz married, 1901



1911 Frank C. Hetz founds Fairview Evergreen Nursery



First Christmas tree plantings ready for sale

1921 – Farm #2 purchased, 71 acres; expansion of ornamental nursery stock for retail and wholesale



First Catalog 1928



fruit trees. Fortunately the business had been out of debt for many years, so although sales were not great, the business survived.

As more land became available, the business expanded. An early 1940s catalog proudly announced, "We are in the nursery business alone – no outside interests or control. We operate 400 acres of which 300 are planted to nursery stock." From the very beginning Frank Hetz had a passion for quality. That meant not selling anything that wouldn't grow for the customer. The product mix might change, but it all had to be A-1 stock. A beef cattle operation was already providing manure to ensure that the nursery stock had good roots as well as good tops.

When the U.S. became involved in World War II, the work force, which had been over 40 men, was cut in half as men went to the service or to work in the factories supporting the war effort. Since more and more nursery stock was being sold at wholesale, in large quantities, the family decided to go out of the retail business and sell wholesale only, to the nursery trade. Their decision enabled the partners to cut down on the number of varieties grown, and concentrate on the quality production of the best varieties. To combat the labor shortage and maximize efficiency, the company focused on adding more and better equipment, and for the first time hired migrant workers from Puerto Rico. The first root-pruner for the row crops of landscape sized evergreens was built in 1948. When the first B&B digging machines were built a few years later, their use was made possible by the increased fibrous root system developed by root pruning the plants in the field.

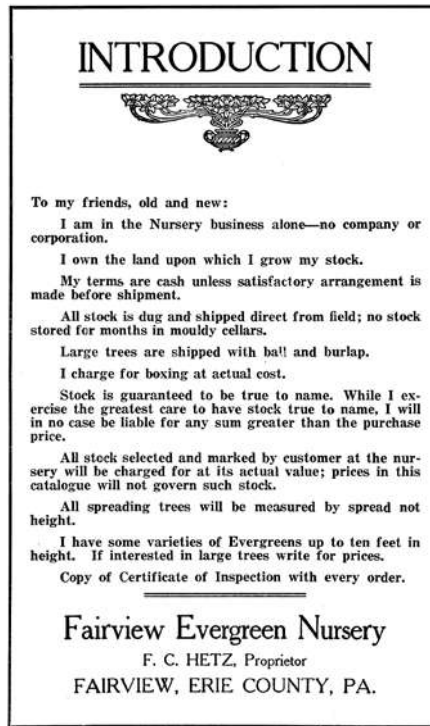
The business was doing quite well by the 1950s, when suddenly, on January 22nd 1952, Charles Hetz suffered a massive heart attack and died moments after speaking at a conference of the Indiana Association of Nurserymen at Purdue University. Although the partners didn't have official titles, Charlie was the de facto C.E.O, and his untimely passing caused no small disruption for the business. Neil Hetz and Mildred Bendure were forced into more major roles in management. Fortunately, all the remaining partners were able to pull together and keep things on the right track. Two years later, on May 13, 1954, Frank Hetz passed away after a short illness, at the age of 77. He had retired a few years earlier – for one day. When his wife, Mary, gave him a list of jobs to do around the house on his first

officially retired day, he was back out in his beloved seed beds the next morning. He had lived to see his dream come to fruition. He was the founder of one of the most successful nurseries in the United States, and had seen it through good times and bad for more than forty years. His legacy of hard work and attention to detail is the foundation upon which Fairview Evergreen Nurseries has existed for one hundred years.

By the late 1950s Frank's grandsons began to work full time at FEN. The first was Frank Bendure, son of Mildred Hetz Bendure. By 1961 Teddy Hetz and Robert "Bob" Hetz, sons of Leroy Hetz, were on board, as was Garth Hetz, son of Clifford Hetz. The remaining four original partners, Leroy, Clifford, and Neil Hetz, and Mildred Hetz Bendure, had been looking for a way to get the next generation involved in the business. They decided to form a corporation, and on January 9, 1961, fifty years after Fairview Evergreen Nursery was founded, Fairview Evergreen Nurseries, Inc. was born. The four second generation partners were the original incorporators, and each owned one quarter of the shares. The original by-laws stated in article 4, "Ownership of stock is limited to direct line descendants of Frank C. and Mary M. Hetz." Now shares of the business could be transferred to the third generation. By the early 1970s, with the addition of Paul Bendure, Stephen Hetz, Richard Hetz, and Christine Hetz Phillips, eight third generation shareholder-employees were active in the company. All seven of Frank C. Hetz's living grandsons and one granddaughter made Fairview Evergreen their career choice.

Having second and third generation family members working together made for an interesting time. The second generation was used to working six days a week, ten hours a day. The business was pretty much their life, along with the Fairview Methodist Church for social occasions. The third generation had other interests, which didn't necessarily include working sixty hour weeks all year! The board of directors included all the shareholders, each having an equal vote. If a vote were taken that didn't please the second generation shareholders, they would demand a "stockholder" vote, which, since they still controlled the majority of the shares, would tip any contentious decisions toward their way of thinking. The third generation had to fight hard for "perks" like taking Saturday afternoons off in the summer!

Generational differences notwithstanding, the business prospered. The third generation had many good ideas for moving the company forward. Frank Bendure, for instance, was instrumental in perfecting the 'diggers' – tractors fitted with hydraulically-powered



1928 – Frank Hetz forms partnership with sons Charles, Leroy, Clifford, and daughter Mildred



First Office – 1934



Depression Era belt-tightening and diversification of growing crops

WWII Era; labor shortage; streamlined product mix, increased production



FEN Catalog 1944

Post-war business expansion; housing boom; widening customer base

1948 – First migrant workers hired from Puerto Rico

1930

1935

1940

1945

1950

cylindrical 'buckets' to dig B&B evergreens. Now we could dig thousands of evergreens a day instead of hundreds, and dig them with a consistent quality almost unheard of in that day. The interstate high-



1942. Charlie Hetz stands in a beautiful field of Irish Junipers.

way system was being built, and Fairview was one of the exits on I-90. Suddenly it was easy to ship tractor trailer loads of plants to places like Detroit, Chicago, Kansas City in the west, and east to Buffalo, Rochester, even New York City. The move to the suburbs was in full swing, and all those beautiful new homes needed beautiful plants for their landscapes. We didn't ever get into the trucking business ourselves, but instead depended on some reliable local haulers to deliver for us. Harry Younger, Glenn Hannah, Frank Sabol, Chuck Lander, all of the truckers who hauled for us were more than just truckers, they were our ambassadors to our customers. Frank Sabol's sons continue to haul for us today, working so reliably and knowledgeably that our customers often consider them to be an extension of our company.

Given our new-found ability to dig and deliver much more nursery stock, we needed to upgrade our loading facilities. We built a new loading dock, purchased fork lifts, and implemented a new system of bringing B&B evergreens from the fields on pallets to the loading dock. 'Haul-in' trucks that could carry four to six pallets were used to bring plants into the loading area from the fields where they were dug. One truck could bring in 150 to 200 B&B evergreens. Fork lifts would unload the pallets from the trucks, and the same pallets full of trees could then be driven into the tractor trailers from the back, unloaded, and stacked to be reused. The tractor trailers could hold 700 or so B&B evergreens, stacked lying sidewise like cordwood. Fairview Evergreen was certainly among the first, if not the first, to mechanize the digging and delivery process in this way, and it gave us a competitive advantage for many years. Not only was the quality of the plants delivered excellent, the number of employees needed to

produce this kind of quality plants was significantly less than the norm for that time.

As the demand for quality nursery stock increased, we attempted to keep up with it by planting more. Since it is virtually impossible to buy huge tracts of viable nursery land in Erie County along the lake plain, we resorted to buying smaller farms, increasingly far from our base in Fairview. In 1973 we were able to purchase 480 acres of mostly good land in Girard Township from the U.S. Steel Company, land which had been purchased by Andrew Carnegie in the late 1800's for a possible steel mill. Ironically, several years later, U.S. Steel almost did build a mill, across the road from where we had bought their property. We battled them at hearing after hearing, hoping to stop the project. In the end they bought Marathon Oil Company with the billion dollars they had earmarked for the steel mill, and we were saved.

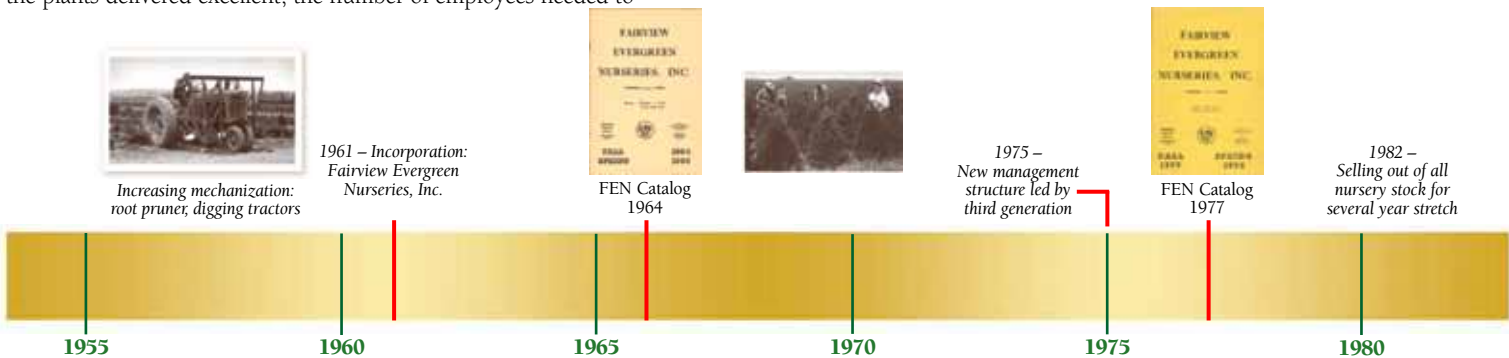
We opted to go the route of slow growth rather than trying to double our production as some suggested. We had become so famous for our quality Taxus, from Capitata to Densiformis, that we were constantly sold out in the 1970's. Taxus was king – we had to allocate them even to our best customers so that everyone would get at least some of them. We went to trade shows with nothing to sell. We gradually increased production, but it must be remembered that it takes from eight to twelve years to grow a good quality, saleable Taxus plant.

In 1974, to facilitate the transition from second generation to third generation management, we hired a consultant. For 1975 we adopted their recommendations and formed a new management structure with Teddy Hetz as General Manager and Garth Hetz as President. While the Board of Directors ostensibly managed the company, the day to day decision making mostly was in the capable hands of the



A successful transition: Neil and Leroy Hetz with our third generation family shareholders, 1984.

Management Committee, consisting of five members, Garth, Ted, Steve and Richard Hetz, and Frank Bendure, one from each of the five original second generation 'families'. Hmmm... sound familiar?



Through the 70's and 80's we kept buying good land as it became available, gradually moving west from Fairview to Girard to Springfield. We also kept adding family members to the mix, as the fourth generation of the Hetz family began to work in the family business. Our plan to gradually increase production was successful, and the business prospered. It would not be accurate to say that things always ran smoothly, but what could one expect when at one point we had three generations working together? The 80's and 90's saw some great years, some not so great, mostly driven by what the housing market looked like. By the 1990's we owned over 3000 acres of land, roughly divided into one third nursery production ground, one third farming ground, and one third ground that we had to buy to get the other two thirds! We continued to raise our beef cattle for the manure, which we plow into our gravelly sandy loam soil to keep the organic matter up. Over time, we began to sell more of our plants to large re-wholesalers, who in turn sold to landscapers and landscape contractors, as well as garden centers.

By the mid 90's we began to try to increase our product line by growing a few items in containers. We also started to dig shade trees B&B. Both of these operations proved successful, and resulted ultimately in more production for B&B shade trees and a large new container operation which only now is approaching full use. The shareholder-employees of the fourth generation were now feeling ready to take a more active role in management, so once again, in 1999 we started to work with a consulting firm to transition from third to fourth generation management. Third generation employees signed on to a retirement agreement, paving the way for the fourth generation to assume a greater role in the management of the company.

For all the trepidation about the advent of Y2K, the year 2000 came and went with no major disruption on the national scene, and in fact was a record year of sales for Fairview Evergreen. This success allowed us to purchase a 60 acre land parcel in Girard township, close to most of our field grown stock, which we envisioned as an excellent site to build a new headquarters complex, complete with a new office, loading dock, storage barns and equipment pens to replace our aging



Taxus – A Fairview tradition

Fairview facilities. As the first step in this transition, we built a state-of-the-art container production facility at the site. The container facility now includes 50 brand new 36' x 200' polyhouses, in which we are growing an ever-expanding line of flowering shrubs, in addition to a selection of our biggest selling traditional evergreens. This investment allows us to serve our customers, especially retailers and garden centers, better than ever before, without compromising the field-grown production for which we are best known.

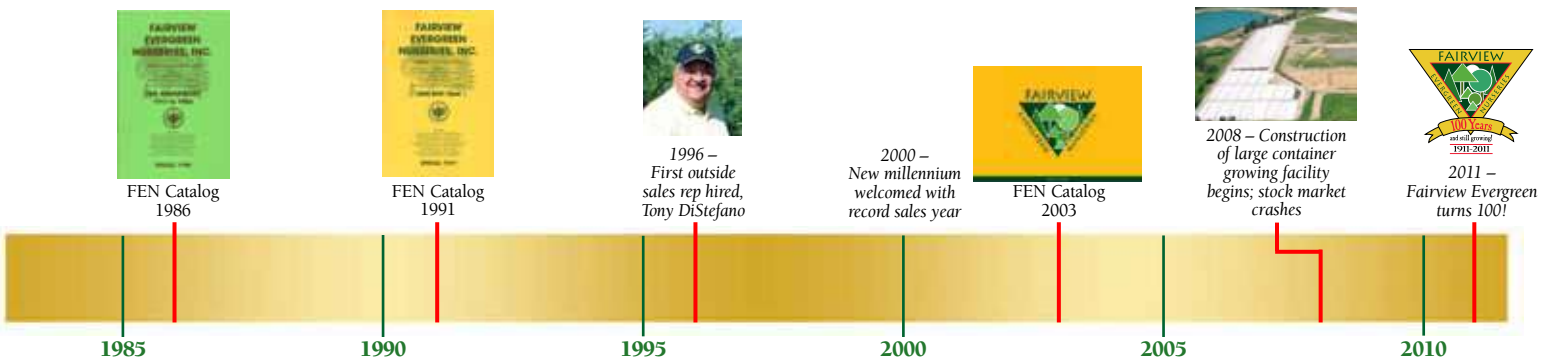
Like most nurseries, we have not been immune to the challenging economic conditions of the past several years. With sagging levels of new construction, ever more rapidly changing consumer preferences, and landscape design movements that sometimes seem to be based more on political correctness than delivering aesthetic value, it is not easy to remain a quality-focused grower of time tested, long living nursery stock. We strongly believe, however, that continuing to focus on that mission will serve us well as we embark upon our next 100 years. The dream Frank Hetz started with 100 years ago remains alive today, carried on with pride by his grandchildren, Christine Hetz Phillips and Richard Hetz, and great-grandchildren, Chris, Tim, Kurt, Hans, and Hagan Hetz; Tom and Fred Bendure; Tammy Bendure Harrington; and Michael Wassink, all active shareholder-managers, along with more than 100 employees so vital to producing our quality plants and trees.

Frank Hetz understood in 1911 that any success he could achieve would come through not just meeting his customers' expectations, but exceeding them. We strive toward the same goal today. No company reaches 100 years in business without the loyal support of its customers, and we are certainly no exception. Our industry is unlike most others in the world. Our customers are hard-working, family-oriented people of genuine integrity and kind disposition. To all of you we offer our most sincere thanks. We eagerly look forward to serving you for the next 100 years!

Our current family management team, ready for our second century




Our current family management team, ready for our second century





Native Plants & Trees

We are proud to grow the following shrubs and trees that, to the best of our knowledge and research, are native to one or more of our U.S. and Canadian market areas. Detailed listings for these natives can be found throughout our reference guide, denoted by the  symbol.

Evergreens

- Abies balsamea
(Balsam Fir)
- Abies balsamea 'Canaan'
(Canaan Fir)
- Abies fraseri
(Fraser Fir)
- Abies concolor
(Concolor or White Fir)
- Ilex glabra 'Densa'
(Densa Inkberry Holly)
- Ilex glabra 'Shamrock'
(Shamrock Inkberry Holly)
- Juniperus scopulorum 'Wichita Blue'
(Wichita Blue Juniper)
- Juniperus virginiana 'Blue Arrow'
(Blue Arrow Juniper)
- Juniperus virginiana 'Skyrocket'
(Skyrocket Juniper)
- Kalmia latifolia 'Ostbo Red'
(Ostbo Red Mountain Laurel)
- Picea pungens
(Colorado Spruce)
- Picea pungens 'Glauca'
(Colorado Blue Spruce)
- Pinus strobus
(Eastern White Pine)
- Rhododendron catawbiense
(Rhododendron hybrids)
- Thuja occidentalis 'Hetz's Midget'
(Hetz's Midget Globe Arborvitae)
- Thuja occidentalis 'Fairview'
(Fairview Upright Arborvitae)
- Thuja occidentalis 'Hetz's Winter Green'
(Hetz's Winter Green Upright Arborvitae)
- Thuja occidentalis 'Nigra'
(Dark Green American Upright Arborvitae)
- Thuja occidentalis 'Smaragd'
(Emerald Green Upright Arborvitae)
- Thuja occidentalis 'Techny'
(Techny or Mission Upright Arborvitae)
- Thuja occidentalis 'Woodwardi'
(Woodward Globe Arborvitae)
- Thuja plicata 'Atrovirens'
(Atrovirens Arborvitae)
- Thuja plicata 'Green Giant'
(Green Giant Arborvitae)
- Tsuga canadensis
(Canadian Hemlock)

Deciduous Shrubs

- Amelanchier grandiflora 'Autumn Brilliance'
(Autumn Brilliance Serviceberry)
- Cornus stolonifera 'Farrow'
(Arctic Fire Dogwood)
- Cornus sericea 'Cardinal'
(Cardinal Dogwood)
- Cornus sericea 'Silver and Gold'
(Silver and Gold Dogwood)
- Hydrangea arborescens 'Annabelle'
(Annabelle Hydrangea)
- Hydrangea quercifolia 'Snowqueen'
(Snowqueen Oakleaf Hydrangea)
- Ilex verticillata 'Southern Gentleman'
(Southern Gentleman Winterberry Holly)
- Ilex verticillata 'Sparkleberry'
(Sparkleberry Winterberry Holly)
- Ilex verticillata 'Winter Red'
(Winter Red Winterberry Holly)
- Itea virginica 'Sprich'
(Little Henry Compact Sweetspire)
- Itea virginica 'Henry's Garnet'
(Henry's Garnet Virginia Sweetspire)
- Physocarpus opulifolius 'Mindia'
(Coppertina™ Ninebark)
- Physocarpus opulifolius 'Seward'
(Summer Wine™ Ninebark)
- Viburnum dentatum 'Synnvestedt'
(Chicago Lustre® Arrowwood Viburnum)
- Viburnum trilobum 'Alfredo'
(Alfredo Viburnum)

Shade Trees

- Acer x freemanii 'Jeffersred'
(Autumn Blaze Maple)
- Acer x freemanii 'Sienna'
(Sienna Glen Maple)
- Acer rubrum 'Franksred'
(Red Sunset Red Maple)
- Acer saccharum
(Sugar Maple)
- Acer saccharum 'Baista'
(Fall Fiesta Sugar Maple)
- Betula nigra 'Cully'
(Heritage® River Birch)
- Betula papyrifera 'Oenci'
(Renaissance Oasis® Paper Birch)
- Betula papyrifera 'Renci'
(Renaissance Reflection® Paper Birch)
- Celtis occidentalis
(Common Hackberry)
- Cladrastis kentuckea
(American Yellowwood)
- Cornus florida
(White Flowering Dogwood)
- Gleditsia triacanthos inermis 'Skycole'
(Skyline® Honeylocust)
- Gleditsia triacanthos inermis 'Suncole'
(Sunburst® Honeylocust)
- Gymnocladus dioicus
(Kentucky Coffeetree)
- Quercus alba
(White Oak)
- Quercus palustris
(Pin Oak)
- Quercus prinus
(Chestnut Oak)
- Quercus rubra
(Northern Red Oak)



Bob Hetz, 1972

Growing for the Long Haul

by Christine Hetz Phillips, CEO

Growing up in a nursery family gave me a unique appreciation for the “living nature” that surrounded and sustained us. I relished the times I got to ride old Prince, our Clydesdale draft horse, while he cultivated the fields of nursery stock under the guidance of one of our foremen. I loved gathering up chestnuts for 25¢ per pound so Aunt Mildred could sell them to local vendors, and picking blueberries out of our “patch” so Mom could make all those pies and muffins. I knew that our livelihood came from the land that my family worked, sun-up to sun-down, to maintain.

When I finished college and decided to return to our family business I began learning just how much time, energy, and planning it takes to grow our quality plants efficiently and sustainably. The process starts (as my nursery career did!) with propagation. The vast majority of our saleable nursery stock begins its life right here in Fairview as seedlings, or cuttings propagated by our greenhouse crew. We collect seed from our own mature trees and select the best cutting wood from our ornamental stock. We propagate almost a million cuttings in a normal year. Most of them are stuck in our greenhouses each fall and come out in the spring as rooted cuttings. Then we trim and root prune them by hand before we transplant them to our five-row lining out system.

During three years in our five-row spacing and several more in field-row spacing, our plants receive a lot of attention! They're root pruned again, mechanically, to develop a dense, fibrous root system. Strong roots are vitally

important to the long-term livability of our plants. We also trim our plants regularly to promote full, dense foliage growth and uniformity, and we separate ourselves from the rest of the growing pack with

our attention to soil nutrient content. We maintain a herd of 200 to 300 beef cattle – a living, breathing “fertilizer factory” that provides manure to enhance the organic content of our soil and aid the growth of our newly transplanted nursery crops.

Our cattle herd is just one component of our farming operation, which keeps our fields in top shape even after decades of production. When we finish digging a full crop of plants from a given field, we always “rest” it for five years or more. We plant grains during this period, which adds organic matter and brings the field's soil content back to a nitrogen-rich state. We grow about 700 acres of corn and 400 acres of oats and wheat annually. During the first two years between ornamental nursery crops, we raise field corn. About 200 acres of our production is used to feed our cattle, helping them produce the “cleanest” manure possible. We remove the manure from our barns in both spring and fall and spread it on our fields scheduled

for nursery crop production. In years three and four of our field rotation cycle we plant oats and wheat, respectively. These crops are also harvested and straw is baled for use in our cattle operation. Soil tests are performed on fields planted in grains. The results tell us how to amend our soil with lime and/or potash after harvest, so that we can make sure it is in perfect condition for the upcoming nursery crops.



While our farming operation is important to the sustainability and quality of our overall growing operation, it's just part of the story. Our integrated pest management (IPM) program employs cultural, mechanical, and biological controls wherever possible, striving to reduce reliance on chemical controls such as herbicides and pesticides. We also run a large composting facility, where we accept green waste from local landscapers and area residents. We process and age this compost for 18 months before tilling it into our fields scheduled for liner production. This results in increased organic matter in our soil, enhanced fertility, and lush, viable plants.

We take all of these extra steps in production to grow the finest quality plants for our customers. It's an added benefit to realize all of the good things they do for our world. Plants and trees act as a natural filtration system, reducing air pollutants. They're vital to storm water management and creating clean aquifers for pure drinking water. They absorb as much as 85% of the sun's direct heat. They boost real estate values. They lower heating and cooling costs. Their presence has even been shown to reduce crime, lower blood pressure, and improve mental performance! We're privileged to be in the growing business, and we will continue to be stewards of our land, producing top quality plants on these same healthy, viable acres for the next 100 years!



The Fairview Color Calendar

At Fairview Evergreen Nurseries, we're known for our evergreens, but we're so much more than our middle name! Your customers want color, and they can find it here 12 months a year. Here is just a small sampling of Fairview color that spans the spectrum and crams the calendar:



JANUARY: Snow, cold, and post-holiday blues got you down? Warm things up with fiery **red** branches on our Dogwood shrubs like, 'Elegantissima', 'Arctic Fire', and 'Cardinal', or the **yellow** branches of 'Silver and Gold'... and of course evergreens shine in winter, like our 'Hetz's Winter **Green**' Arborvitae and 'Majestic' Yew... or 'Wichita **Blue**' Juniper.

FEBRUARY: Dreary February needs spruced up with color, and our Colorado **Blue** Spruce will do just that! Most deciduous shrubs aren't much to look at right now, but evergreens stand out, like 'Sea **Green**' Juniper and 'Fairview' Yew... 'Youngstown' Juniper takes on a dramatic **purple** hue in winter.

MARCH: Some shrubs won't wait for spring to sprout color, like Forsythia 'Lynwood **Gold**'... or our little-leaf Rhododendrons which bloom early **lavender-pink** flowers, like 'PJM'... and our white flowering dogwood, Cornus florida, is racing to beat April with its blooms.



APRIL: Spring arrives with a full rainbow of colors, like the **pink** flowers of 'Thundercloud' Plum... the **copper** foliage of 'Coppertina' Ninebark... the **wine**-colored new leaves of Pieris japonica 'Katsura'... the nuanced **red** flower shades of Crabapples like 'Prairiefire', 'Purple Prince', and 'Red Barron'... and the dense, full foliage of evergreens like our 'Hetz **Blue**' Juniper and '**Green** Velvet' Boxwood.

MAY: A month of beautiful flowers in an array of colors, like Rhododendrons blooming **red** ('Nova Zembla'), **yellow** ('Capistrano'), **pink** ('English Roseum'), and **purple** ('Boursault')... and Azaleas like our **orange** 'Gibraltar'... the sweetly fragrant **lavender** blooms of 'Palibin' Korean Lilac... and of course the **pink** blossoms of 'Kwanzan' Cherry.



JUNE: Flowering trees showcase their blooms as spring turns to summer, like the **pink** blooms of 'Fort McNair' Horsechestnut and 'Tinkerbelle' Lilac, and the creamy and ivory **white** of Kousa Dogwood and 'Ivory Silk' Lilac... Other shade trees like 'Crimson King' Maple feature **burgundy** foliage throughout the growing season.



JULY: Mid-summer boasts a wide array of Hydrangeas flowering in colorful shades of **blue** ('Nikko Blue', 'All Summer Beauty'), **pink** ('Hortense', 'Preziosa'), and white ('Annabelle' and 'Limelight')... the summer sun brings out the brightest **yellow** foliage of evergreens like 'Sun-burst' Yew and 'Saybrook **Gold**' Juniper.

AUGUST: Rose-of-Sharon highlight the eighth month, with single color blooms of **red** ('Amplissimus'), **purple** ('Ardens'), **white** ('Diana'), and two-toned beauties like 'Aphrodite', 'Helene', and 'Minerva', featuring shades of **pink** and **lavender**... and for color so good you can taste it, try our delicious selection of **blue**berry cultivars!

SEPTEMBER: While many blooms begin to fade with the approach of fall, that's not the case for Knock Out Roses, with **red** and **pink** flowers that keep re-blooming... other shrubs feature showy fall fruit, like the **orange** tinted fruit of 'Mohican' Viburnum, the dark **blue** clusters of 'Chicago Lustre' Viburnum, and the bright **red** berries of 'Hicksi' Yews... and don't forget the fiery **red** display of Burning Bush.

OCTOBER: Stunning fall foliage on our shade trees steal the show, like the brilliant **red** and **orange** leaves of Autumn Blaze, ginnala Flame, **Red** Sunset, Fall Fiesta, and Sugar Maples... and the bright **yellow** of Fairview and Cleveland Maple, and Ginkgo biloba... The leaves and stems of 'Preziosa' Hydrangea turn **maroon** this time of year.

NOVEMBER: The leaves of most shade trees are falling away, but the **rusty red** leaves of Pin Oak hang on for another day... **Red** berries on 'Winter **Red**' Winterberry Holly and Japanese **Red** Barberry will attract our feathered friends... Hardy FEN originals like 'Fairview' arborvitae and 'Hetz's Columnaris' Juniper remain steadfastly **green** while their deciduous landscape friends begin their winter color hibernation.

DECEMBER: As the snow falls and the holidays approach, you look out the window and see a tidy Ilex 'Hetz' hedge, or a sturdy 'Nigra' Arborvitae screen, or maybe even a stately specimen 'Capitata' yew, and suddenly you remember, Yes, **Green** Is a Color, Too!



Abies balsamea

Balsam Fir 



Height: 50-60' **Spread:** 20-30' **Zone** 3

Evergreen. Slender, conical shape. Slow grower. Prefers cold climates and well-drained, acidic soil. Widely used as Christmas tree.

Available: B&B: 3', 4', 5', 6'

Bare Root: 12" (S2T3R);
15" (S2T3R), 18" (S2T3R)

Abies balsamea 'Canaan'

Canaan Fir 



Height: 30-40' **Spread:** 15-30' **Zone** 3

Evergreen. Popular Christmas tree selection. Drought tolerant. Will grow in areas not suited for other firs. Also tolerates moist sites and late frosts.

Available: B&B: 4', 5', 6'

Abies fraseri

Fraser Fir 



Height: 30-40' **Spread:** 20' **Zone** 4

Evergreen. Dark green needles. Beautiful specimen with horizontal, stiff branches, opening with age. Tolerates and prefers some afternoon shade.

Available: B&B: 3', 4', 5', 6'

Bare Root: 12" (S2T3R);
15" (S2T3R), 18" (S2T3R)

Abies concolor

Concolor or White Fir 



Height: 50-75' **Spread:** 20-30' **Zone** 3

Evergreen. The bluest of the firs. Pyramidal in shape, holding a dense, formal shape, even with age.

Available: B&B: 3', 4', 5', 6'

Bare Root: 12" (S2T3R);
15" (S2T3R), 18" (S2T3R)

Abies veitchii

Veitch's Silver Fir 



Height: 50-70' **Spread:** 12-20' **Zone** 3

Evergreen. Good specimen conifer. Slow grower, prefers moist, well-drained, acidic soil. Relatively easily transplanted.

Available: B&B: 4', 5', 6'

Acer x freemanii 'Jeffersred' (PP#4864)

Autumn Blaze Maple 



Height: 50' **Spread:** 40' **Zone** 3

Hybrid between Red and Silver Maple. Upright branching, oval shape. Medium green leaves with brilliant orange-red, long-lasting fall color. Fast grower, drought and moisture tolerant.

Available B&B (cal.): 1 1/2", 1 3/4", 2",
2 1/2", 3", 3 1/2", 4"

Bare Root (cal.):
1 1/2", 1 3/4", 2", 2 1/2", 3"

Acer x freemanii 'Sienna' (PP#11322)

Sienna Glen Maple 



Height: 50' **Spread:** 35' **Zone** 3

Strong leader creates a stately, upright pyramidal form. Green summer foliage with burgundy to rusty orange fall color. More winter hardy than Autumn Blaze; smaller leaves and finer branching.

Available: B&B (cal.): 1 1/2", 1 3/4", 2",
2 1/2", 3", 3 1/2", 4"

Bare Root (cal.):
1 1/2", 1 3/4", 2", 2 1/2", 3"

Acer ginnala 'Flame'

Flame Maple 



Height: 20' **Spread:** 20' **Zone** 2

Low branched, rounded head. One of the most adaptable and cold hardy of the small-sized Maples. Small, dark green leaves turning deep red to bright orange in fall. Great street tree.

Available: B&B (cal.):
1 1/2", 1 3/4", 2", 2 1/2", 3"

Bare Root (cal.):
1 1/2", 1 3/4", 2", 2 1/2", 3"

Acer griseum

Paperbark Maple 



Height: 20-30' **Spread:** 15-20' **Zone** 4

A beautiful, small, slow-growing understory tree with highly ornamental, peeling orange-cinnamon bark. Dark green, three-lobed leaves turn a brilliant bronze to red in fall.

Available: B&B (cal.):
1 1/2", 1 3/4", 2", 2 1/2"

Bare Root (cal.):
1 1/2", 1 3/4", 2", 2 1/2"

Acer platanoides 'Cleveland'

Cleveland Norway Maple 



Height: 40' **Spread:** 30' **Zone** 4

Great for street tree plantings. Close spaced branches create a compact head. Tolerant of poor soils and harsh environmental conditions, making it a good urban tree. Dark green leaves give way to exceptional yellow fall color.

Available: B&B (cal.):
1 1/2", 1 3/4", 2", 2 1/2", 3"

Bare Root (cal.):
1 1/2", 1 3/4", 2", 2 1/2", 3"

Acer platanoides 'Crimson King'

Crimson King Norway Maple ☀️



Height: 40' **Spread:** 35' **Zone** 4

Noted for its deep purple-burgundy spring and summer foliage, changing only slightly to reddish-bronze in fall. Needs well-drained soil. Ideal street or specimen tree.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"
 Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Acer platanoides 'Fairview'

Fairview Norway Maple ☀️



Height: 45' **Spread:** 35' **Zone** 4

Narrow upright grower. New growth is an eye-catching reddish-purple, maturing to a metallic green. Leaves turn yellow in fall.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"
 Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Acer rubrum 'Franksred'

Red Sunset Red Maple 🌄 ☀️



Height: 45' **Spread:** 35' **Zone** 4

Vigorous grower with a consistent, uniform branching habit that forms a symmetrical oval head. Glossy, dark green leaves turn orange to red in fall. Retains foliage and holds fall color longer than most.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3", 3 1/2", 4"
 Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Acer saccharum

Sugar Maple 🌄 ☀️



Height: 60' **Spread:** 50' **Zone** 4

Slower growing but very long-lived maple. Medium green leaves give way to a brilliant display of yellow, orange, and red fall color. Native North American tree known for producing delectable sugar maple syrup!

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3", 3 1/2", 4", 5"
 Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Acer saccharum 'Bailsta' (PP#11119)

Fall Fiesta Sugar Maple 🌄 ☀️



Height: 60' **Spread:** 50' **Zone** 3

Rapid grower, resistant to sun scald and frost cracks. Leaves are resistant to leaf tatter and leafhopper damage. Dark green, slightly leathery leaves. Brilliant yellow, orange, and red fall color.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3", 3 1/2", 4", 5"
 Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Aesculus x carnea 'Fort McNair'

Fort McNair Red Horsechestnut ☀️ 🌄



Height: 30' **Spread:** 25' **Zone** 3

Faster-growing selection with improved symmetrical branching. Stunning pink flowers with a yellow throat bloom in late spring. Large, compound leaves are a glossy dark green, turning yellow to brown in fall.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Amelanchier grandiflora 'Autumn Brilliance' (PP#5717)

Autumn Brilliance Serviceberry 🌄 ☀️



Height: 20' **Spread:** 20' **Zone** 3

Hybrid apple serviceberry cultivar. Deciduous, early-flowering large shrub or small tree with 5-petaled, showy, slightly fragrant, white flowers in drooping clusters which appear before the leaves emerge in early spring. Blue-green leaves change to brilliant orange-red in fall. Small, reddish-purple fruit attracts birds. These edible berries are sweet and often used in jams, jellies and pies.

Available: B&B shrub: 3', 4', 5', 6', 7'

Container: #5 (2 1/2')

B&B tree (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Bare Root tree (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Azaleas (*Deciduous varieties unless otherwise noted*)

Available: Container: #3 (18")

Variety: Height: Spread: Bloom/Notes:

Candy Lights 5'5" Light pink

Cannon's Double 5'6" Pink and cream

Gibraltar 4'4" Orange

Golden Lights 4'4" Yellow

Mandarin Lights 5'4" Reddish-orange

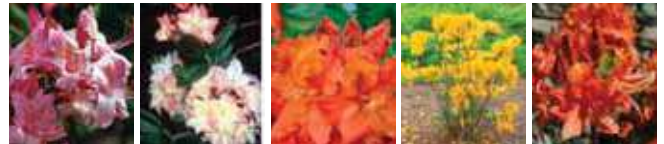
Millennium 3'3" Deep red

Mount St. Helen's 6'4" Pink with yellow flare

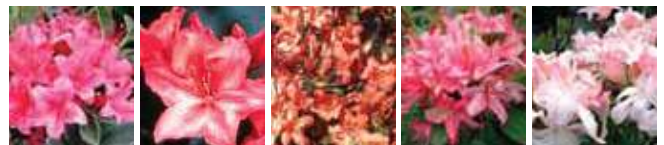
Stewartsonian 3'3" Red (Evergreen)

Weston's Lollipop 3'3" Red

White Lights 5'5" Pale pink to white, yellow blotch



Candy Lights Cannon's Double Gibraltar Golden Lights Mandarin Lights



Millennium Mount St. Helen's Stewartsonian Weston's Lollipop White Lights

Berberis thunbergii atropurpureans

Japanese Red Barberry



Height: 5' **Spread:** 18" **Zone** 4

Upright seedling grown red barberry. Excellent and very popular for hedging. Drought and deer resistant. In spring, foliage is lustrous purple-red, becoming even more brilliant in summer, and in fall turning a striking orange-scarlet. During winter, bright red berries attract birds. Deciduous.

Available: Bare root seedlings: 6" (S2) 9" (S2); 12" (S2); 18" BR(S2)
Bare root transplants: 12" (S2T2); 15" (S2T2); 2' (S2T2)

Berberis thunbergii atropurpureans 'Rosy Glow'

Rosy Glow Barberry



Height: 4-6' **Spread:** 4-6' **Zone** 4

Mottled pink to burgundy foliage. Thorn-covered branches. Small yellow flowers with purple veins in early spring, bright red fruit in fall. Easily kept smaller by pruning. Deciduous.

Available: Container: #3 (18")

Betula nigra 'Cully' (PP#4409)

Heritage® River Birch



Height: 45' **Spread:** 30' **Zone** 4

Attractive upright branching structure. Showy bark, tan-cream exfoliating to white underneath. Glossy, dark green leaves turn yellow in fall. Highly resistant to Bronze Birch Borer. Heat and drought tolerant. Prefers acidic soil.

Available: B&B (Clump of 3): 8', 10', 12', 14', 16', 18', 20'
Bare Root (Clump of 3): 8', 10', 12', 14'

Betula papyrifera 'Oenci' (PP#12766)

Renaissance Oasis® Paper Birch



Height: 60' **Spread:** 30' **Zone** 3

An outstanding introduction with a dense, upright form. Exfoliating bark is mahogany-red, turning bright white. Dark green leaves, turning yellow in fall. Highly resistant to birch borer, and drought tolerant.

Available: B&B (Clump of 3): 8', 10', 12', 14'
Bare Root (Clump of 3): 8', 10', 12', 14'

Betula papyrifera 'Renci' (PP#12768)

Renaissance Reflection® Paper Birch



Height: 60' **Spread:** 25' **Zone** 3

Very similar to Oasis. Slightly narrower upright growth habit, and faster growing. Also highly borer resistant and drought tolerant.

Available: B&B (Clump of 3): 8', 10', 12', 14'
Bare Root (Clump of 3): 8', 10', 12', 14'

Betula populifolia japonica 'Whitespire'

Whitespire Birch



Height: 45' **Spread:** 25' **Zone** 3

Chalk-white bark does not exfoliate. Glossy dark green leaves, turning yellow in fall. Prefers moist soil. Reputed to have the best resistance to Bronze Birch Borer of any birch tested to date.

Available: B&B (Clump of 3): 8', 10', 12', 14', 16', 18'
Bare Root (Clump of 3): 8', 10', 12', 14'

Buxus x 'Green Gem'

Green Gem Boxwood



Height: 2' **Spread:** 2' **Zone** 5

Evergreen. Small, lush, green mound, slow-growing, requires little pruning. Excellent for hedges and borders.

Available: B&B: 12", 15", 18", 2'

Buxus x 'Green Mountain'

Green Mountain Korean Boxwood



Height: 5' **Spread:** 3' **Zone** 4

Evergreen. Upright grower trimmed in both pyramidal and columnar forms (specify preference when ordering). Bright green leaves that retain their color through winter. Natural cone shaped form if left unshaped, excellent hedge.

Available: B&B: 12", 15", 18", 2'
Container: #3 (15"), #5 (18")

Buxus x 'Green Velvet'

Green Velvet Korean Boxwood



Height: 4' **Spread:** 4' **Zone** 4

Evergreen. Full-bodied boxwood well suited for dense, low hedges. Foliage retains its rich green color throughout winter. Deer resistant.

Available: B&B: 12", 15", 18", 2'
Bare Root: 8" (C1T4)
Container: #3 (15")

Buxus x 'Winter Beauty'

Winter Beauty Korean Boxwood



Height: 3-4' **Spread:** 3-4' **Zone** 4

Evergreen. Small, oval green leaves turn a beautiful bronze color in the winter. Very hardy, and tolerant of volatile temperature swings.

Available: Bare root: 6" (C1T4)
B&B: 12", 15", 18", 2'

Buxus x 'Winter Gem'

Winter Gem Boxwood 

Height: 4' **Spread:** 4' **Zone** 5

Evergreen. Fast grower, round form, stays low and compact. Retains color well through winter.

Available: B&B: 12", 15", 18", 2'

Carpinus betulus 'Frans Fontaine'

Frans Fontaine European Hornbeam 



Height: 30-35' **Spread:** 15-18' **Zone** 4

Deciduous tree with narrow, columnar form. Green, serrated leaves turn gold-yellow in fall. Very adaptable, tolerates drought and urban conditions. Good choice for small lots.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2"

Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2"

Celtis occidentalis

Common Hackberry 



Height: 45' **Spread:** 35' **Zone** 2

Large, gracefully spreading relative of elm tree. Medium green leaves turn yellow in fall. Produces red-purple fruit relished by birds and wildlife. Drought tolerant.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2"

Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2"

Cladrastis kentuckea

American Yellowwood 



Height: 30-50' **Spread:** 40-55' **Zone** 4

Flowering deciduous tree native to central-southern US. Long, white, wisteria-like flower clusters droop from branches in late spring, creating a spectacular show. Green leaves are pinnately compound, turning yellow to orange in fall. Smooth gray bark and rounded form add winter interest. Pennsylvania Horticulture Society Gold Award winner.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Cornus alba 'Argenteo Marginata'

Cream Edge Dogwood - a.k.a. Elegantissima 



Height: 8-10' **Spread:** 5-8' **Zone** 3

Upright habit, arching with age. White margins on green foliage, turning red in fall. White flowers in spring. Long, bright red stems provide winter interest. Deciduous.

Available: Bare Root: 18", 2'

B&B: 2', 3', 4', 5', 6'

Container: #3 (18"), #5 (21/2')

Cornus florida

White Flowering Dogwood 



Height: 25' **Spread:** 25' **Zone** 5

White, star-shaped flower bracts appear before leaves in early spring. Green foliage turns red-maroon in fall. Red, berry-type fall fruit is a favorite of birds. Grown single trunk.

Available: B&B: 4', 5', 6', 8'

Cornus kousa chinensis

Chinese Kousa Dogwood 



Height: 25' **Spread:** 25' **Zone** 5

Showy, creamy white flower-bract clusters beginning late spring. Fleshy red fruit in fall. Green foliage turns an attractive purple-red in fall. Single trunk and clump versions available, specify when ordering.

Available: B&B: 4', 5', 6', 8'

Cornus kousa 'Satomi'

Pink Japanese Dogwood 



Height: 20' **Spread:** 15' **Zone** 5

Abundant rosy pink flower bracts in spring. Soft pink fruit appears in late summer. Dark purple fall foliage. Moderate grower, smaller in maturity than Kousa and Florida.

Available: B&B: 4', 5', 6'

Cornus stolonifera 'Farrow' (PP#18523)

Arctic Fire Dogwood 

Height: 3-4' **Spread:** 3-4' **Zone** 3

New dwarf red twig with full branching. Minimal pruning required. Great winter interest shrub. Deciduous.

Available: Container: #3 (18"), #5 (21/2')

Cornus sericea 'Cardinal'

Cardinal Dogwood 



Height: 6-9' **Spread:** 8-12' **Zone** 3

Red twig with rapid-growing, loose, rounded, spreading habit. Bright red stems provide winter interest. Tiny white flowers appear in flat-topped clusters in late spring. Deciduous.

Available: Container: #3 (18"), #5 (21/2')

Cornus sericea 'Silver and Gold'

Silver and Gold Dogwood 



Height: 5-7' **Spread:** 6-8' **Zone** 3

Silvery green leaves, variegated with irregular creamy white margins, turning yellow in autumn. Stems turn bright yellow in winter and are particularly showy against a snowy backdrop. Tiny white flower clusters in late spring. Very adaptable in damp places. Deciduous.

Available: Container: #3 (18"), #5 (21/2')

Daphne burkwoodi 'Carol Mackie'

Carol Mackie Daphne 



Height: 3-5' **Spread:** 3-5' **Zone** 5

Popular semi-evergreen with narrow green leaves featuring a striking golden margin. Fragrant clusters of small, tubular white flowers emerge in mid-spring and continue sporadically through summer. Adaptable to marginally fertile, well-drained soils.

Available: B&B: 15", 18", 2', 21/2'

Euonymus alatus 'Compacta'

Dwarf Burning Bush 



Height: 6-10' **Spread:** 5' **Zone** 4

A traditional autumn favorite. Vibrant scarlet red foliage and small red-orange fruit in the fall as well as corky wings which flare out along its branches. Widely adaptable to varying soil types and moisture levels. No significant pest problems. Transplants very easily, and is virtually maintenance free. Deciduous.

Available: B&B: 18", 2', 2 1/2', 3', 4'

Bare Root: 8" (C1T2), 12" (C1T2), 15" (C1T3)

Container: #3 (18"), #5 (21/2')

Forsythia x intermedia 'Lynwood Gold'

Lynwood Gold Forsythia 



Height: 6-8' **Spread:** 4-6' **Zone** 3

Fast growing, upright spreading habit. Big yellow flowers up the entire length of the stem. Tolerant of moist soils and adverse conditions. Can be pruned after blooming to maintain desired height. Deciduous.

Available: B&B: 2', 3', 4', 5', 6', 7'

Bare Root: 2', 3', 4'

Container: #3 (18"), #5 (21/2')

Ginkgo biloba

Ginkgo, or Maidenhair Tree 



Height: 70' **Spread:** 35' **Zone** 4

An ancient tree, dating back more than 150 million years. Slow grower with unique fan-shaped green leaves that turn bright yellow in fall. We grow ours from seed, so some may be female and produce a fleshy fruit with an unappealing odor as the tree matures. The hard seeds of this fruit are edible and valued in eastern cultures for medicinal uses.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Bare Root: 18" (S2R), 2' (S2R), 3' (S3R), 4' (S4R)

Gleditsia triacanthos inermis 'Skycole'

Skyline® Honeylocust 



Height: 45' **Spread:** 35' **Zone** 4

Thornless cultivar with an upright habit. Open, plumelike crown of fine-textured foliage. Pinnately compound leaves are green, turning to golden yellow in autumn. Tolerance for adverse growing conditions and environmental stress make it an ideal street tree.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Gleditsia triacanthos inermis 'Suncole'

Sunburst® Honeylocust 



Height: 30' **Spread:** 35' **Zone** 4

Develops a more spreading canopy than Skyline. Gold to bright green leaves make a unique contrast to other trees in summer, turning yellow in autumn. Tough and fast-growing, tolerant of adverse conditions.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Gymnocladus dioica

Kentucky Coffeetree 



Height: 60' **Spread:** 40' **Zone** 5

Attractive, narrow-upright growing shade tree native to the Midwest US. Large, twice compound leaves are dark green, turning yellow in fall. Bark has unique, scaly ridges. Huge leaves and bold, picturesque winter form make this an ideal specimen tree.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Hibiscus syriacus 'Amplissimus'

Amplissimus Rose-of-Sharon 



Height: 8-12' **Spread:** 6-10' **Zone** 5

Double pinkish-red flowers bloom mid-summer through fall. Vigorous grower with a dense, vase-shaped habit. Flowers have numerous petals that form a full, peony-like bloom. Lobed green leaves turn yellow at season's end. Attracts hummingbirds. Deciduous.

Available: Container: #5 (2')

Hibiscus syriacus 'Aphrodite'

Aphrodite Rose-of-Sharon



Height: 6-10' **Spread:** 4-8' **Zone** 5

Single pink flowers with a dark red eye. Blooms mid-summer through fall. Attracts hummingbirds. Deciduous.

Available: Container: #5 (2')

Hibiscus syriacus 'Ardens'

Ardens Rose-of-Sharon



Height: 8-12' **Spread:** 6-10' **Zone** 5

Double light purple flowers. Blooms summer through fall. Like all of our Hibiscus, adaptable to varying soil types and moisture conditions. Deciduous.

Available: Container: #5 (2')

Hibiscus syriacus 'Diana'

Diana Rose-of-Sharon



Height: 6-8' **Spread:** 4-8' **Zone** 5

Large single white flowers. Blooms mid-summer through fall. Deciduous.

Available: Container: #5 (2')

Hibiscus syriacus 'Helene'

Helene Rose-of-Sharon



Height: 10' **Spread:** 6' **Zone** 5

Large single white flowers with a red eye. Blooms mid-summer through fall. Attracts hummingbirds. Deciduous.

Available: Container: #5 (2')

Hibiscus syriacus 'Jeanne D'Arc'

Jeanne D'Arc Rose-of-Sharon



Height: 8-12' **Spread:** 6-8' **Zone** 5

Double pure white flowers. Blooms mid-summer through fall. Another low maintenance, highly adaptable hibiscus. Deciduous.

Available: Container: #5 (2')

Hibiscus syriacus 'Minerva'

Minerva Rose-of-Sharon



Height: 8-12' **Spread:** 6-10' **Zone** 5

Large single lavender flowers with a pink eye. Blooms mid-summer through fall. Adaptable and low maintenance. Deciduous.

Available: Container: #5 (2')

Hydrangea arborescens 'Annabelle'

Annabelle Hydrangea



Height: 3-5' **Spread:** 4-6' **Zone** 3

Large white snowball flowers bloom late spring through late summer. Reliable bloomer even after severe pruning or intensely cold winters. One of the most popular native shrubs grown today. Deciduous.

Available: Container: #3 (18")

Hydrangea macrophylla 'Hornli'

Hornli Hydrangea



Height: 2-3' **Spread:** 2-3' **Zone** 6

Dwarf hydrangea with deep pink to crimson mophead flowers blooming during summer months. Slow grower, stays very compact. Deciduous.

Available: Container: #3 (18")

Hydrangea macrophylla 'Hortense'

Hortense Hydrangea



Height: 4' **Spread:** 4' **Zone** 5

Our most popular hydrangea. Large, intense pink mophead flowers bloom in summer and often hold through October. Large dark green leaves, as on all macrophylla varieties. Deciduous.

Available: Container: #3 (18")

Hydrangea macrophylla 'All Summer Beauty'

All Summer Beauty Hydrangea



Height: 3-5' **Spread:** 4-6' **Zone** 5

Large sky blue mophead flowers in acid soil (pink in high pH soils). Blooms on old and new wood from summer through fall, more reliably so than some newer introductions. Deciduous.

Available: Container #3 (18")

Hydrangea macrophylla 'Merritt's Supreme'

Merritt's Supreme Hydrangea



Height: 4' **Spread:** 4' **Zone** 6

Similar to our Hortense, this dwarf sized mophead hydrangea blooms a beautiful pink with a hint of purple in high acid soil. Dark green leaves that endure into fall. Flowers exhibit red or purple autumnal tints. Deciduous.

Available: Container: #3 (18")

Hydrangea quercifolia 'Snowqueen'

Snowqueen Oakleaf Hydrangea



Height: 4-6' **Spread:** 6-8' **Zone** 5



Elongated, conical clusters of white flowers which slowly turn pinkish-purple with age. Long late spring to summer bloom period. Upright grower with a broad, rounded habit. Distinctive oak-like, green leaves turn attractive shades of bronze, maroon or purple in autumn. Deciduous.

Available: Container: #3 (18")

Hydrangea macrophylla 'Nikko Blue'

Nikko Blue Hydrangea



Height: 4-6' **Spread:** 4-6' **Zone** 5



Large deep blue mophead flowers in acid soils (pink in alkaline soils). Blooms late June through fall. Adding aluminum sulfate intensifies rich blue blooms. Deciduous.

Available: Container: #3 (18")

Ilex crenata 'Hetzi'

Hetz Japanese Holly



Height: 3-4' **Spread:** 4-6' **Zone** 6

The original was discovered in a block of *Ilex convexa* seedlings. A spreading evergreen with large convex leaves; it is hardier than other *crenata* varieties. Very good foundation plant.

Available: B&B: 15", 18", 2'

Bare Root: 8" (C1T3)

Hydrangea paniculata 'Limelight' (pp#12874)

Limelight Hydrangea



Height: 6-8' **Spread:** 6-8' **Zone** 3



An exciting, award-winning hardy hydrangea from Holland. Unique white to lime green conical flowers bloom in mid-summer, holding into autumn when the blooms change color to a rich deep pink. Attractive autumn display of green and pink blooms. Deciduous.

Available: Container: #3 (18")

Ilex crenata 'Northern Beauty'

Northern Beauty Japanese Holly



Height: 4-5' **Spread:** 4-6' **Zone** 6

A compact and hardy evergreen, sheared into a mound. With its small glistening convex leaves, this holly is often mistaken for a boxwood. Low maintenance, prefers well-drained, slightly acidic soil. Great hedge plant that can be trimmed easily to desired shape.

Available: B&B: 15", 18", 2'

Bare Root: 8" (C1T3)

Hydrangea serrata 'Blue Bird'

Blue Bird Hydrangea



Height: 4-6' **Spread:** 4-6' **Zone** 6



Violet-blue centers of tiny florets surround a sea of large pale blue petals. This lace-cap flowers in summer on old wood. Deciduous.

Available: Container: #3 (18")

Ilex glabra 'Densa'

Densa Inkberry Holly



Height: 3-4' **Spread:** 4-5' **Zone** 5

Broad upright habit. Leathery green leaves. Drought and shade tolerant, pest and disease resistant. Flowers give way to black berries which attract birds through winter. Native to eastern US. Evergreen. A Pennsylvania Horticulture Society Gold Medal Plant.

Available: B&B: 15", 18", 2'

Container: #3 (15")

Hydrangea serrata 'Preziosa'

Preziosa Hydrangea



Height: 3-4' **Spread:** 3-4' **Zone** 6



Small mophead-like panicles progress through several different color changes (white to pink to reddish-purple) over a long summer to fall bloom period. Compact, rounded habit. Dark maroon stems. Unique feature: serrated green leaves turn a beautiful reddish-purple in fall. Deciduous.

Available: Container: #3 (18")

Ilex glabra 'Shamrock'

Shamrock Inkberry Holly



Height: 3-4' **Spread:** 3-4' **Zone** 5

Compact grower with lustrous dark green leaves. Black berries attract birds. Very tolerant of shearing. Native to eastern US. Evergreen.

Available: B&B: 15", 18", 2'

Container: #3 (15")

Ilex x meserveae 'Blue Prince'

Blue Prince Holly



Height: 8-12' **Spread:** 6-10' **Zone** 5

Beautiful, glossy dark green foliage on dark stems. Male pollinator for Blue Princess. Very hardy evergreen. Excellent choice as hedge or background plant.

Available: B&B: 15", 18", 2'

Container: #3 (15")

Bare Root: 8" (C1T2), 10"

(C1T3)

Ilex x meserveae 'Blue Princess'

Blue Princess Holly



Height: 8-12' **Spread:** 6-10' **Zone** 5

Traditional glossy holly foliage with prominent bright red berries. Forms a rounded upright plant. Vigorous grower, responds well to pruning. Very hardy evergreen. The red fruit attracts birds, especially in winter.

Available: B&B: 15", 18", 2'

Container: #3 (15")

Bare Root: 8" (C1T2), 10"(C1T3)

Ilex verticillata 'Southern Gentleman'

Southern Gentleman Winterberry Holly



Height: 6-12' **Spread:** 5-6' **Zone** 3

Deciduous, slow-growing holly with an upright rounded habit. Small dark green leaves, no berries. Male pollinator for Winter Red and Sparkleberry. Adapts to a wide variety of soil conditions. Prefers moist, acidic, reasonably fertile well-drained soil.

Available: Container: #3 (15")

Ilex verticillata 'Sparkleberry'

Sparkleberry Winterberry Holly



Height: 8-10' **Spread:** 8-10' **Zone** 4



Deciduous, oval to rounded shrub. New foliage emerges showy red, becoming rich, deep green. Bright red berries appear from late summer to early fall, attracting birds. Requires a male pollinator like Southern Gentleman for good fruiting.

Available: Container: #3 (15")

Ilex verticillata 'Winter Red'

Winter Red Winterberry Holly



Height: 6-12' **Spread:** 5-6' **Zone** 3



Deciduous, upright mounded holly. Prolific bright red berries that endure through winter (when planted with Southern Gentleman as pollinator), and attract birds. Native to eastern US, highly adaptable.

Available: Container: #3 (15")

Itea virginica 'Sprich' (PP#10988)

Little Henry Compact Sweetspire



Height: 2-3' **Spread:** 3' **Zone** 5

Dwarf version of 'Henry's Garnet'. Fragrant, wispy, white summer flowers that attract butterflies and hummingbirds. Green summer foliage turns to brilliant red in fall. Deciduous.

Available: Container: #3 (15")

Itea virginica 'Henry's Garnet'

Henry's Garnet Virginia Sweetspire



Height: 3-4' **Spread:** 5-6' **Zone** 5

Fragrant white flower spikes cover this deciduous shrub with blooms in early summer. Dark green leaves turn a brilliant dark red in fall, and may persist until December. Attracts butterflies and beneficial insects. Very adaptable and easy to grow

Available: Container: #3 (18")

Juniperus chinensis 'Glauca Hetzi'

Hetz Blue Juniper



Height: 4-5' **Spread:** 5-7' **Zone** 3

Very hardy evergreen spreader with dense, upright branches clothed in sharply pointed needles. Unique light blue foliage. Requires little maintenance. Sheared annually and root pruned for highest quality. Deer resistant.

Available: B&B: 15", 18", 2'

Container: #3 (15")

Bare Root: 8" (C1T2)

Juniperus chinensis 'Glauca Hetzi Staked'

Upright Hetz Blue Juniper



Height: 15-20' **Spread:** 6-8' **Zone** 3

Fastigiate form. Very useful in landscape work. Prolific grower, makes excellent snow or wind screen. Keep sheared to maintain upright habit. Deer resistant.

Available: B&B: 3', 4', 5'

Bare Root: 8" (C1T2)

Juniperus chinensis 'Hetz's Columnaris'

Hetz Columnar Juniper, a.k.a. Fairview Juniper



Height: 10-15' **Spread:** 5-7' **Zone** 3

One of our most popular plant introductions. Attractive, upright pyramidal grower that fills rapidly with minimum shearing. Crisp bright green foliage on dense, tight branches. Prized for its versatility as a screen or for garden background. Tolerates drought and poor soils. Deer resistant.

Available: B&B: 3', 4', 5', 6'

Juniperus chinensis 'Saybrook Gold'

Saybrook Gold Juniper ☀️☀️



Height: 2-3' **Spread:** 4-6' **Zone** 3

Horizontal spreading habit. Bright yellow-gold foliage, turning bronze-yellow in winter. Full sun needed for brightest gold color. Low maintenance and very tough. Tolerates drought and poor soils. Deer resistant.

Available: Container: #3 (15")

Juniperus virginiana 'Blue Arrow'

Blue Arrow Juniper ☀️



Height: 12-15" **Spread:** 2' **Zone** 4

Bright blue foliage, very narrow upright form. Excellent choice for tall, narrow screens where space is limited. Low maintenance and deer resistant.

Available: B&B: 2 1/2', 3', 4', 5'

Juniperus chinensis 'Sea Green'

Sea Green Juniper ☀️☀️



Height: 4-6' **Spread:** 6-8' **Zone** 3

Compact spreader with mint green foliage on dense arching branches. Darkens in winter with little or no bronzing. Makes good hedge or foreground planting for landscape beds. Very attractive plant as it matures. Full sun preferred, but will tolerate some shade.

Available: B&B: 15", 18", 2' 2 1/2'

Container: #3 (15")

Bare root: 8" (C1T2)

Juniperus virginiana 'Skyrocket'

Skyrocket Juniper ☀️



Height: 15-20" **Spread:** 2-3' **Zone** 4

Narrow columnar form, blue-green foliage. Fast grower. Low maintenance and deer resistant.

Available: B&B: 3', 4', 5', 6'

Juniperus chinensis 'Spartan'

Spartan Juniper ☀️☀️



Height: 15-20' **Spread:** 4-7' **Zone** 4

Tall pyramidal growth habit. Rich green foliage. Fast growing, low maintenance, and very durable in heat, cold, salt, and drought. Used as a formal specimen or medium screen. Deer resistant.

Available: B&B: 3', 4', 5', 6'

Kalmia latifolia 'Ostbo Red'

Ostbo Red Mountain Laurel ☀️☀️

Height: 10' **Spread:** 10' **Zone** 5

Bushy broadleaf evergreen native to eastern US. Bright pink buds open to showy pale pink flowers from May to June.

Available: Container: #3 (18")

Ligustrum amurense

Amur North River Privet ☀️☀️



Height: 10-15' **Spread:** 10-15' **Zone** 5

Upright, multi-stemmed deciduous shrub. Green leaves, elliptic to oblong, 1 to 2 inches long. Fragrant white paniced flowers, 1 to 2 inches long, followed by round, black fruit. Adaptable, fast growing and low maintenance. Very popular hedge plant.

Available: Bare Root: 15" (C1T2), 18" (C1T2), 2' (C1T2)

B&B: 3', 4', 5', 6', 7'

Juniperus horizontalis Plumosa 'Youngstown'

Youngstown Andorra Juniper ☀️



Height: 12-15" **Spread:** 3-5' **Zone** 3

The best of all Andorra types we have grown. Low, spreading branches seldom over 12" from ground. Fills well with compact habit. Silvery green foliage, turning purple in winter. Attractive in a mass setting.

Available: B&B: 15", 18", 2', 2 1/2'

Bare root: 8" (C1T2), 10"

(C1T3)

Ligustrum x vicaryi 'Golden Vicary'

Golden Vicary Privet ☀️☀️



Height: 8-10' **Spread:** 5-8' **Zone** 5

Newer growth is a vibrant golden yellow, gradually maturing to a bright green. Produces small inconspicuous white flowers which are well known to attract bees and butterflies. Responds very well to trimming. Full sun for best color. Deciduous. Popular for hedges.

Available: Container: #3 (15")

Juniperus scopulorum 'Wichita Blue'

Wichita Blue Juniper ☀️



Height: 10-15" **Spread:** 4-6' **Zone** 4

Brilliant silver-blue foliage holds color all year. Broad pyramidal form. Attractive accent, hedge or windbreak. Grows well in dry locations. Excellent cold tolerance. Deer resistant.

Available: B&B: 2 1/2', 3', 4', 5'

Ligustrum ibolium
Ibolium Privet



Height: 8-10' **Spread:** 8-10' **Zone** 4
Upright, multi-stemmed deciduous shrub. Shiny green leaves, lance-shaped, to 2 1/2 inches long. Fragrant white paniced flowers, up to 3 inches long, followed by small, round, black fruit. Adaptable, fast growing and low maintenance. Very popular hedge plant.
Available: Bare Root: 15" (C1T1), 18" (C1T1), 2' (C1T1), 3' (C1T1)



Crabapples and Apples are both members of the Malus family. They are differentiated by the fruit size; if smaller than 2" the tree is considered a crabapple. When the fruit is larger on the crabapples it can be used in jelly and spices. All of our Malus cultivars attract birds and butterflies.

Malus 'Prairiefire'
Prairiefire Crabapple



Height: 20' **Spread:** 20' **Zone** 4
Prolific spring flowers are a beautiful dark red-purple. Leaves emerge maroon, aging to a red-tinged green, and turn yellow to orange in fall. Maroon fruit. Highly disease resistant.
Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"
Bare Root (ht.): 6', 8', 10'

Malus 'Purple Prince' (PP#8478)
Purple Prince Crabapple



Height: 20' **Spread:** 20' **Zone** 4
An outstanding rosy bloom crab. Rounded habit. Purple leaves, becoming bronze-green. Rose red flowers in spring. Maroon fruit. Fast grower that does not suffer from stem splitting. Excellent disease resistance.
Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"
Bare Root (ht.): 6', 8', 10'

Malus 'Red Barron'
Red Barron Crabapple



Height: 18' **Spread:** 8' **Zone** 4
Narrow, columnar structure. Dark red flowers in spring, followed by dark red fruit. Leaves emerge purple before fading to bronze-green. Narrow habit makes this a great street tree.
Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"
Bare Root (ht.): 6', 8', 10'

Malus 'Snowdrift'
Snowdrift Crabapple



Height: 20' **Spread:** 20' **Zone** 4
Very uniform and symmetrical crown creating a formal look. Pink buds open to white flowers in spring. Orange-red fruit. Leaves are glossy green, changing to yellow in fall. Popular specimen tree.
Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"
Bare Root (ht.): 6', 8', 10'

Malus 'Spring Snow' (PP#2667)
Spring Snow Crabapple



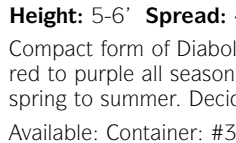
Height: 25' **Spread:** 22' **Zone** 4
Larger crab with full branching that produces a dense foliage appearance. Pure white flowers in spring. No fruit, making it ideal for spaces where fallen fruit is objectionable. Green leaves, yellow in fall.
Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"
Bare Root (ht.): 6', 8', 10'

Physocarpus opulifolius 'Mindia' (PP#16271)
Coppertina™ Ninebark



Height: 6-8' **Spread:** 6-8' **Zone** 3
Serrated, 3-lobed leaves (to 3" long) emerge orange-copper in spring, mature to a rich red by summer. Small pinkish-white, five-petaled flowers in dense, flat, rounded, clusters appear in late spring. Ninebark is named for its exfoliating bark (on mature branches) which peels in strips to reveal several layers of reddish to light brown inner bark. Deciduous.
Available: Container: #3 (18')

Physocarpus opulifolius 'Seward' (PP#14821)
Summer Wine™ Ninebark



Height: 5-6' **Spread:** 4-5' **Zone** 3
Compact form of Diabolo with deeply-cut foliage, striking deep red to purple all season. Pink-white button-like flowers bloom late spring to summer. Deciduous.
Available: Container: #3 (18')

Picea abies
Norway Spruce



Height: 40-60' **Spread:** 25-30' **Zone** 3
Pyramidal evergreen with strong central leader. Pendulous branches with glossy green needles up to 1". Purple to light brown cones. Very cold hardy. Shallow root system, prefers well-drained soils.
Available: B&B: 3', 4', 5', 6'
Bare Root: 12" (S2T3R); 15" (S2T3R), 18" (S2T3R)

cedrus omorika

Serbian Spruce  



Height: 50-60' **Spread:** 15-25' **Zone** 4
 Slow-growing evergreen with narrow pyramidal habit. Slender trunk, short ascending branches. One of the most attractive and adaptable spruces.

Available: B&B: 3', 4', 5', 6'
 Bare Root: 12" (S2T3R);
 15" (S2T3R), 18" (S2T3R)

Pinus strobus

Eastern White Pine  



Height: 50-80' **Spread:** 20-40' **Zone** 3
 Fast growing evergreen native to eastern US and Canada. Light green needles, thin and flexible, to 4". Produces light brown cones in clusters.

Available: Bare Root: 8" (S2T2),
 12" (S2T3R); 15" (S2T3R),
 18" (S2T3R)

Picea pungens

Colorado Spruce  



Height: 40-60' **Spread:** 15-20' **Zone** 3
 Evergreen tree with horizontal, stiff branches featuring sharp medium green to blue-green needles. Branches tend to go to the ground, and open with age. Narrow, dense, conical shape. Excellent Christmas tree. Our bare root liners are a mix of green and blue (Glauca) plants (seed source: San Juan National Forest).

Available: B&B: 3', 4', 5', 6'
 Bare Root: 12" (S2T3R);
 15" (S2T3R), 18" (S2T3R)

Prunus cerasifera 'Thundercloud'

Thundercloud Plum 



Height: 20' **Spread:** 20' **Zone** 5
 Single, fragrant pink flowers bloom before leaves. Dark purple foliage throughout the growing season. Purple fruit is edible and attracts birds and other wildlife.

Available: B&B (cal.): 1 1/2", 1 3/4", 2",
 2 1/2", 3", 3 1/2", 4"
 Bare Root (cal.): 1 1/2", 1 3/4",
 2", 2 1/2", 3"

Picea pungens 'Glauca'

Colorado Blue Spruce  

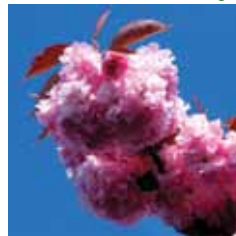


Height: 40-60' **Spread:** 15-20' **Zone** 3
 Colorado Spruce specially selected for its striking silver-blue color. Most commonly used as an individual specimen tree but also an attractive grove or windbreak tree.

Available: B&B: 3', 4', 5', 6'

Prunus serrulata 'Kwanzan'

Kwanzan Cherry 



Height: 25' **Spread:** 15' **Zone** 5
 Very showy, vase-shaped cherry. Large double pink flowers in May. Dark green foliage, turning to orange-red in fall. Rarely fruits.

Available: B&B (cal.): 1 1/2", 1 3/4", 2",
 2 1/2", 3", 3 1/2", 4"
 Bare Root (cal.): 1 1/2", 1 3/4",
 2", 2 1/2", 3"

Pyrus calleryana 'Cleveland Select'

Cleveland Select Flowering Pear 



Height: 30' **Spread:** 15' **Zone** 5
 Upright, pyramidal deciduous tree with masses of snowy white blooms in spring. Fall foliage is purplish-red. No fruit. Tolerates urban conditions, excellent street tree.

Available: B&B (cal.): 1 1/2", 1 3/4", 2",
 2 1/2"
 Bare Root (cal.): 1 1/2", 1 3/4",
 2", 2 1/2"

Pieris japonica 'Katsura' (PP#15452)

Katsura Japanese Andromeda   

Height: 3-5' **Spread:** 3-5' **Zone** 6

Compact, slow-growing evergreen. Striking wine red new foliage changing to dark, glossy green. Pink to rose-red flowers cascade over the foliage in spring. Drought, shade, and heat tolerant.

Available: Container: #3 (18")

Pieris japonica 'Mountain Fire'

Mountain Fire Andromeda   



Height: 6-8' **Spread:** 4-6' **Zone** 6
 A superb shade-loving, flowering evergreen shrub. New growth is a dramatic bronze to bright red, changing to a dark, glossy green. White panicle flowers in spring.

Available: Container: #3 (18")

Quercus alba

White Oak  



Height: 60' **Spread:** 50' **Zone** 4
 Native to eastern North America, and the official tree of several states. Grows narrow and tall in the forest, but will develop a broad, majestic crown when grown in the open. Green foliage changes to showy shades of red in fall, and persists for several weeks. Acorns are relished by forest birds and mammals.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"
 Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Quercus palustris
Pin Oak 



Height: 60' **Spread:** 40' **Zone** 5
Our Pin Oak are decidedly pyramidal as we have used our own selected seed for the last 40 years. With the horizontal layering of the branches, this native tree displays an elegant appearance. Glossy, dark, classic oak leaves turn rusty red for an extended fall showing. Acorns are valuable wildlife food. Often used as a street tree due to its tolerance of urban soils. Spring transplanting is recommended.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3", 3 1/2", 4"
Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Quercus prinus
Chestnut Oak 



Height: 60' **Spread:** 50' **Zone** 5
Native oak with a somewhat narrow crown. Light green, elliptical leaves change to yellow in fall. Bark becomes thick and ruggedly ridged as it ages. Acorns provide food for local wildlife.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"
Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Quercus robur
English Oak



Height: 60' **Spread:** 50' **Zone** 4
A majestic tree with a very wide spreading crown, a short sturdy trunk, and deeply fissured gray-brown bark. Small leaves with rounded lobes are green until late fall, then turn brown and persist well into winter. Cold hardiness varies. Not drought tolerant.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"
Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Quercus rubra
Northern Red Oak 



Height: 60' **Spread:** 50-70' **Zone** 4
Fast-growing native oak. Will branch upright when young and then spread dramatically with age, often broader than tall when spacing permits. Green leaves turn brick red in fall. Often planted in golf courses and parks.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"
Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Rhamnus frangula 'Ron Williams' (PP#14791)
Fine Line Buckthorn

Height: 5-7' **Spread:** 1-2' **Zone** 3

Upright, narrowly columnar, deciduous alder buckthorn cultivar. Fern-like dark green foliage. Produces few flowers and nonviable fruit to prevent invasiveness. Very adaptable and low maintenance. Deer resistant. Attractive and environmentally-friendly replacement for older, weedy varieties.

Available: Container: #3 (18")

Rhododendron catawbiense (large leaf) 

Popular ornamental evergreen with medium to long, elliptical leaves and large, clustered, trusses of showy flowers blooming in May. Form may be low and mounding to gangly and almost tree-like with age. Grow best in well-drained, acid soil, and partial shade. Zone 4.

Available: B&B: 15", 18", 2', 2 1/2', 3'
Container: #3 (15")

Variety:	Height:	Spread:	Bloom:
Alba	6-8'	6'	White
Boursault	5-8'	5-6'	Lavender
Capistrano	3-5'	5-6'	Yellow
English Roseum	4-10'	5-10'	Pink
Lee's Dark Purple	6-10'	6'	Dark purple
Nova Zembla	3'	3'	Red
Purple Passion (PP#9981)	5'	5'	Violet-purple



Boursault



Capistrano



English Roseum



Nova Zembla

Rhododendron 'PJM' Hybrids (small leaf)

A group of smaller-leaf hybrids originated at Weston Nurseries in Massachusetts. Dense, compact growth habit. Foliage turns purple-plum color in winter. Heavy lavender-pink blooms in early spring (Olga Mezitt and PJM Elite bloom later than PJM).

Available: B&B: 15", 18", 2' Container: #3 (15")

Variety:	Height:	Spread:	Bloom:
Olga Mezitt	3-4'	3-4'	Bright pink
PJM	4-6'	3-4'	Lavender-pink
PJM Elite	4-6'	2-3'	Lavender-pink



Olga Mezitt



PJM

Rosa 'Radrazz', et al

Knock Out™ Roses

Perhaps the most celebrated development in rose breeding ever! Knock Outs are resistant to most rose diseases, bloom repeatedly all growing season long, and are heat tolerant, cold tolerant, and drought tolerant. No deadheading required. Green foliage turns burgundy in fall.

Available: Container: #3 (15")

Variety:	Height:	Spread:	Bloom:
The Knock Out®	3-4'	3-4'	Red
The Double Knock Out®	3-4'	3-4'	Double Red
The Pink Knock Out®	3-4'	3-4'	Fluorescent pink
The Double Pink Knock Out®	3-4'	3-4'	Double pink



Knock Out



Double Knock Out



Pink Knock Out



Double Pink Knock Out

Spiraea x bumalda 'Anthony Waterer'

Anthony Waterer Spirea



Height: 2-3' **Spread:** 3-4' **Zone** 5

Very attractive pink flowers in summer. Foliage emerges brown-red, matures to green, then turns red to purple in fall. Deciduous. Attracts butterflies.

Available: Container: #3 (15")

Spiraea x bumalda 'Goldflame'

Goldflame Spirea



Height: 3-4' **Spread:** 4-5' **Zone** 4

Compact, mounded deciduous shrub. Lime green foliage. Bright pink flowers bloom in early summer. Responds well to trimming. Attracts butterflies.

Available: B&B: 15", 18", 2', 2 1/2'

Bare Root: 15", 18", 2'

Container: #3 (15")

Spiraea x bumalda 'Neon Flash'

Neon Flash Spirea



Height: 3' **Spread:** 4' **Zone** 4

Intense pink blooms late spring through fall. Compact, mounded deciduous shrub. Green foliage changes to dark burgundy in fall. Vigorous grower, responds well to trimming. Attracts butterflies.

Available: B&B: 15", 18", 2', 2 1/2'

Bare Root: 15", 18", 2'

Container: #3 (15")

Spiraea japonica 'Shirobana'

Shirobana Spirea



Height: 3' **Spread:** 3-4' **Zone** 4

Compact, mounded deciduous shrub. Rich green foliage. Displays up to three different colors of blooms, varying from white to bright pink to a darker, reddish-pink, all on the same plant. Blooms late spring through summer months. Regular trimming prolongs and intensifies flowers. Attracts butterflies.

Available: B&B: 15", 18", 2', 2 1/2'

Bare Root: 15", 18", 2'

Container: #3 (15")

Spiraea nipponica 'Snowmound'

Snowmound Spirea



Height: 4-5' **Spread:** 4-5' **Zone** 4

Compact, deciduous shrub with graceful, spreading branches and beautiful clusters of white flowers, blooming late spring. Small, dark green leaves. Attracts butterflies.

Available: Bare Root: 15", 18", 2'

Spiraea x vanhouttei

Van Houtte Spirea



Height: 6-8' **Spread:** 4-6' **Zone** 4

Widely adaptable deciduous shrub with slender arching branches and a compact, vase-shaped habit. Also known as Bridal Wreath Spirea, produces a thick cascade of showy white flowers blooming in spring. Small green leaves turn purplish in fall. Rapid grower, useful as screen or specimen. Attracts butterflies.

Available: B&B: 18", 2', 3', 4'

Bare Root: 18", 2', 3'

Container: #3 (15")

Syringa meyeri 'Palibin'

Dwarf Korean Lilac



Height: 4-5' **Spread:** 5-7' **Zone** 3

Dense, rounded-oval, twiggy deciduous shrub. Prolifically blooming, lavender-pink, sweetly fragrant single flowers bloom in spring. Polished leaves, deeply green and somewhat leathery. Deciduous.

Available: Bare Root: 8" (C1T2R)

Container: #3 (15")

ALSO, Top Grafted Tree,

4' height: 2', 3', 4' head

Syringa patula 'Miss Kim'

Miss Kim Korean Lilac



Height: 6-7' **Spread:** 5-6' **Zone** 3

Lavender-pink flowers noted for outstanding sweet and spicy fragrance. Oval-rounded, compact form with dark, glossy green foliage. Latest bloomer of all lilacs, late spring well into summer. Foliage turns deep burgundy to purple in fall, unique among lilacs. Attracts butterflies and hummingbirds. Deciduous.

Available: Bare Root: 8" (C1T2R)

Container: #3 (15")

Syringa x 'Bailbelle' (PP#12294)

Tinkerbelle Lilac



Height: 5-6' **Spread:** 5-6' **Zone** 3
Compact, rounded hybrid with striking wine-colored buds that open in late spring to pink flowers with a spicy fragrance. Green leaves turn burgundy in fall. Attracts birds and butterflies.
Available: Top Grafted Tree, 4' height: 2', 3', 4' head

Syringa reticulata 'Ivory Silk'

Ivory Silk Tree Lilac



Height: 20' **Spread:** 15' **Zone** 3
Oval-rounded, densely branched cultivar that is more compact than the parent species. Fragrant ivory white flowers bloom heavily from late spring to summer. Dark green leaves turn yellow in fall. Very popular street tree.
Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"



Spiraea in bloom. From left: Shirobana, Neon Flash, and Goldflame.



Fairview Evergreen is perhaps the most well-known and highly regarded grower of Taxus in North America. All of our long-living evergreen yews display rich green foliage that provides four seasons of interest, including winter, when the blooms and foliage of flowering shrubs are just a memory.

Taxus baccata 'Repandens'

Spreading English Yew



Height: 2' **Spread:** 6' **Zone** 6

Low growing, forms a mound as plant matures. When untrimmed will become a graceful weeping yew well suited as a foundation plant under low windows. Bright red berries appear in fall. All yews have linear shaped leaves, or "needles". Repandens have two-ranked, dark green needles. Best suited to more temperate climates.

Available: B&B: 15", 18", 2', 2 1/2', 3', 4'
Bare Root: 8" (C1T4), 10" (C1T5R)
Container: #3 (15")

Taxus cuspidata 'Nana'

Dwarf Japanese Yew



Height: 3-5' **Spread:** 8-10' **Zone** 4

Very tight and compact, mounded or spreading evergreen. Dark green needles arranged spirally around thick, taut branches. Produces red berries. Slow-growing, very little trimming required. Good choice for low hedge or in tight spaces.

Available: B&B: 12", 15", 18"
Bare Root: 6" (C1T4R), 8" (C1T5R)

Taxus cuspidata 'Capitata'

Upright Pyramidal Japanese Yew



Height: 15-20' **Spread:** 6-8' **Zone** 4

A specialty at Fairview. Trimmed extensively to increase fullness and pyramidal form. Twelve years from seedling to 3' size! Excellent as specimen or for tall hedge row. We also have untrimmed, "natural" Capitata available upon request.

Available: B&B: 18", 2', 2 1/2', 3', 3 1/2', 4', 4 1/2', 5'
Bare Root: 8" (S2T4R), 12" (S2T4R)
Container: #5 (18"), #7 (2')

Taxus cuspidata 'Nigra'

Dark Green Spreading Yew



Height: 4' **Spread:** 6' **Zone** 4

Compact habit, darkest green foliage of all Taxus. Very hardy, holds deep green color through winter. Excellent for foundation planting. Not as commonly used as other spreading yews, yet superior in many ways.

Available: B&B: 15", 18", 2'
Bare Root: 8" (C1T4R), 10" (C1T5R)

Taxus cuspidata 'Capitata #23'

Cutting Crown Upright Japanese Yew



Height: 15-20' **Spread:** 6-8' **Zone** 4

Our own selection of Capitata, has a stronger upright branching habit than the seedling grown Cap, also slightly darker green and shorter needles. Consistent, full-bodied plant, with a tighter, less feathered overall appearance.

Available: B&B: 18", 2', 2 1/2', 3', 3 1/2', 4'

Taxus cuspidata 'Nova'

Nova Columnar Yew



Height: 10-12' **Spread:** 6' **Zone** 4

One of our latest introductions after years of evaluation. Fast-growing, winter hardy columnar yew. Wider than Hicksi. Great for quick-filling hedge.

Available: B&B: 18", 2', 2 1/2', 3'
Bare Root: 8" (C1T4R), 10" (C1T5R)

Taxus cuspidata 'Columnar'

Upright Columnar Japanese Yew



Height: 15-20' **Spread:** 6-8' **Zone** 4

We've aggressively trimmed selected blocks of our seedling Capitata to achieve a sustainable columnar form. Excellent choice for taller hedging projects.

Available: B&B: 2', 2 1/2', 3', 3 1/2', 4', 4 1/2', 5'

Taxus cuspidata 'Spreading'

Spreading Japanese Yew



Height: 4' **Spread:** 8' **Zone** 4

Faster growing and more open than compact. Takes to trimming well and is very useful as a low hedge. Medium-green needles are longer toward the body of the plant. New growth on top of plant is an attractive gold-green.

Available: B&B: 15", 18", 2'
Bare Root: 8" (C1T4), 10" (C1T5R)

Taxus media 'Browni'

Brown's Globe Yew



Height: 8-10' **Spread:** 6-12' **Zone** 4

Densely rounded habit. Easily pruned and can be maintained at any height. Dark green foliage, bronzes during winter. Does not produce berries.

Available: B&B: 15", 18", 2'

Bare Root: 8" (C1T4R),
10" (C1T5R)

Taxus media 'Citation'

Citation Columnar Yew



Height: 10' **Spread:** 4' **Zone** 4

This Fairview original has been named a Plant of Merit by the Missouri Botanical Garden. Tight, upright, columnar habit. Longer, thicker needles than Hicksi. New growth appears bronze in spring, turning to a rich green as summer approaches. Produces attractive red berries. Performs well in shady areas.

Available: B&B: 18", 2', 2 1/2', 3'

Bare Root: 8" (C1T4R), 10" (C1T5R)

Taxus media 'Densiformis'

Densiformis Spreading Yew



Height: 3-4' **Spread:** 4-6' **Zone** 4

Dense, low, spreading habit. Medium-dark green foliage with red berries in fall. Most prevalent yew in landscapes, excellent for hedges and borders. Versatile and durable, tolerates shearing well.

Available: B&B: 15", 18", 2', 2 1/2', 3'

Bare Root: 6" (C1T3R),
8" (C1T4R), 10" (C1T5R)

Container: #5 (15"),
#5 squat (18"), #7 squat (2')

Taxus media 'Everlow'

Everlow Yew



Height: 3' **Spread:** 5' **Zone** 4

Low-growing spreading yew. Short, medium to dark green needles. Valued as a low hedge plant. Formerly a common substitute for Repandens, now emerging as a popular choice in its own right.

Available: B&B: 15", 18", 2'

Bare Root: 8" (C1T4R),
10" (C1T5R)

Container: #3 (15"), #7 (18")

Taxus media 'Fairview'

Fairview Yew



Height: 4' **Spread:** 8' **Zone** 4

Our signature yew. Very hardy low mound or globe shaped yew with dark distinctive foliage. Thrives even in volatile temperature zones. Excellent for low, full-bodied hedge or as a specimen.

Available: B&B: 15", 18", 2'

Bare Root: 8" (C1T4R),
10" (C1T5R)

Container: #3 (15"), #7 (18")

Taxus media 'Hicksi'

Hicksi Columnar Yew



Height: 10-12' **Spread:** 4-5' **Zone** 4

Long, upright branches forming a narrow, columnar habit. Dark green needles contrast nicely with bright red berries. Very popular choice for tall hedges.

Available: B&B: 15", 18", 2', 2 1/2', 3'

Bare Root: 6" (C1T3R),
8" (C1T4R), 10" (C1T5R)

Container: #5 (15"), #7 (18")

Taxus media 'Majestic'

Majestic Columnar Yew



Height: 10-12' **Spread:** 4' **Zone** 4

Slightly faster grower than Citation, with darker green foliage. Spirally arranged, thick needles on both this introduction and Citation give these plants a distinctive appearance. Majestic may be the more winter hardy of the pair. Prolific red berries.

Available: B&B: 18", 2', 2 1/2'

Bare Root: 8" (C1T4R),
10" (C1T5R)

Taxus media 'Sun-burst'

Sun-burst Spreading Yew



Height: 3-4' **Spread:** 4-6' **Zone** 4

Unique, bright golden spreader. Prefers full sun to produce most vibrant color. New growth is a brilliant golden-yellow over older green needles. Provides a beautiful, dramatic contrast in the landscape as a specimen or a hedge.

Available: B&B: 12", 15", 18", 2'

Bare Root: 8" (C1T4R),
10" (C1T5R)

Taxus media 'Tauntoni'

Taunton Yew



Height: 3-4' **Spread:** 4-6' **Zone** 4

Very hardy spreading yew. Dark green foliage with a distinctive gold tint on new growth. Noted for its resistance to winter burn and tolerance of summer heat. Slow to moderate grower. Excellent for hedges and foundation plantings.

Available: B&B: 15", 18", 2'

Bare Root: 8" (C1T4R),
10" (C1T5R)

Taxus media 'Wardi'

Ward's Spreading Yew



Height: 5-6' **Spread:** 12-15' **Zone** 4

Wide spreading variety with distinctive dark green foliage. Slow growing and more flat-topped than round. Two-ranked or flat needles on thick, taut branches. Will tolerate urban conditions and some shade while maintaining dark color.

Available: B&B: 15", 18", 2'

Bare Root: 8" (C1T4R),
10" (C1T5R)

Thuja occidentalis 'Hetz's Midget'

Hetz's Midget Globe Arborvitae    



Height: 2' **Spread:** 3' **Zone** 3
 Very slow-growing, compact, globe-shaped evergreen with finely-textured foliage. Hardy and adaptable. Low maintenance. Excellent for garden detail use and in rock gardens.
 Available: Container: #3 (15")

Thuja occidentalis 'Techny'

Techny or Mission Upright Arborvitae   



Height: 10-15' **Spread:** 6-8' **Zone** 2
 Very hardy pyramidal or bullet-shaped arb. Wider base than comparable selections. Dense foliage which holds its dark green color all year. Resistant to wind-burn. Excellent medium-size hedge or screen.
 Available: B&B: 3', 4', 5', 6', 7'

Thuja occidentalis 'Fairview'

Fairview Upright Arborvitae    



Height: 15-20' **Spread:** 5-6' **Zone** 3
 Our signature arborvitae. Similar to our Hetz's Winter Green, with fuller growth to the top of the plant. More compact and formal than Nigra, maintaining a tight pyramidal habit. Rich green foliage maintains color through winter. Good snow-load survivor. A truly superior selection.
 Available: B&B: 3', 4', 5', 6', 7', 8'
 Bare Root: 8" (C1T2), 10" (C1T3R)

Thuja occidentalis 'Woodwardi'

Woodward Globe Arborvitae   



Height: 4-6' **Spread:** 4-6' **Zone** 3
 Very popular landscape evergreen. Vigorous grower, forms a dense ball without pruning. Rich, showy green foliage holds color through winter. Also available in pyramidal form upon request.
 Available: B&B: 15", 18", 2', 2 1/2', 3'
 Bare Root: 8" (C1T2R), 10" (C1T3R)

Thuja occidentalis 'Hetz's Winter Green'

Hetz's Winter Green Upright Arborvitae    



Height: 15-20' **Spread:** 4-5' **Zone** 3
 Our most well-known Thuja introduction. Attractive medium-green foliage holds color through winter. Like our Fairview, dense branching holds up very well to heavy snow loads.
 Available: B&B: 3', 4', 5', 6', 7', 8'
 Bare Root: 8" (C1T2), 10" (C1T3R)

Thuja plicata 'Arovirens'

Arovirens Arborvitae   



Height: 50-70' **Spread:** 15-25' **Zone** 5
 Vigorous, large growing pyramidal evergreen. Beautiful shiny green foliage, browning in winter. Very cold hardy. Resistant to deer browsing.
 Available: B&B: 3', 4', 5'

Thuja occidentalis 'Nigra'

Dark Green American Upright Arborvitae   



Height: 15-30' **Spread:** 5-10' **Zone** 3
 Fast growing, pyramidal upright with dark green foliage. Like all Thuja occidentalis selections, prefers moist soil and plenty of sun. Very popular and widely used as a screen or hedge.
 Available: B&B: 3', 4', 5', 6', 7', 8'
 Bare Root: 8" (C1T2), 10" (C1T3R)

Thuja plicata 'Green Giant'

Green Giant Arborvitae   



Height: 35-50' **Spread:** 15-25' **Zone** 5
 Upright pyramidal evergreen with deep green foliage. Very fast growing, with a single leader. Very hardy and versatile, does well in partial shade. Prized for deer resistance. Becoming more popular each year.
 Available: B&B: 3', 4', 5', 6', 7'

Thuja occidentalis 'Smaragd'

Emerald Green Upright Arborvitae   



Height: 10-12' **Spread:** 4' **Zone** 4
 Emerald green foliage with compact pyramidal form. Densely branched. Not as tall in maturity as many other uprights, making it a good choice under power lines. Hardy and adaptable, holds color well through winter.
 Available: B&B: 3', 4', 5', 6', 7'
 Bare Root: 8" (C1T2), 10" (C1T3R)

Tsuga canadensis

Canadian Hemlock    



Height: 50-75' **Spread:** 25-35' **Zone** 3
 Fast growing pyramidal evergreen. Soft green feathery foliage. We shear ours regularly for a full, dense plant. Regarded as a classic standard of evergreen screening. Prefers cool, moist soils. Tolerates full shade. Certified as grown in a woolly adelgid-free zone.
 Available: B&B: 2 1/2', 3', 4', 5', 6'
 Bare Root: 12" (S2T4R)

Vaccinium corymbosum 'Bluecrop'

Bluecrop Highbush Blueberry



Height: 6-8' **Spread:** 6-8' **Zone** 4

If the delicious blueberries aren't enough, this deciduous shrub also has great ornamental value. White spring flowers, dark green summer foliage, red fall color, reddish winter stems. Mid-season berry production. Large, firm, bright blue berries. Attracts birds and butterflies.

Available: Container: #3 (15")

Vaccinium corymbosum 'Blueray'

Blueray Highbush Blueberry



Height: 6-8' **Spread:** 6-8' **Zone** 4

Early to mid-season berry production. Fruit is large, light blue, highly flavored. White spring flowers, dark green summer foliage, red fall color, reddish winter stems. Attracts birds and butterflies.

Available: Container: #3 (15")

Vaccinium corymbosum 'Jersey'

Jersey Highbush Blueberry



Height: 6-8' **Spread:** 6-8' **Zone** 4

One of the oldest and most widely-loved blueberry cultivars. Mid-to-late season production of large, sweet berries. Deciduous leaves turn red or yellow in fall. Attracts birds and butterflies.

Available: Container: #3 (15")

Viburnum x burkwoodi

Burkwood Viburnum



Height: 8-10' **Spread:** 6-7' **Zone** 5

Glossy, dark green, semi-evergreen foliage, turning gorgeous shades of deep red and yellow in fall. Fragrant white flowers from pink buds in April. Red fruit turns black in summer. Tough and adaptable. Attracts birds and butterflies.

Available: B&B: 2', 2 1/2', 3', 4', 5'

Viburnum x juddi

Judd Viburnum



Height: 6-8' **Spread:** 6-8' **Zone** 4

Rounded deciduous shrub with pleasantly fragrant white flowers in spring. Large, rounded blooms followed by attractive berries. Attracts birds and butterflies.

Available: Container: #3 (15")

Viburnum carlesii 'Compacta'

Compact Korean Spice Viburnum



Height: 3-4' **Spread:** 3-4' **Zone** 4

The original fragrant Viburnum. Compact, slow-growing, rounded, deciduous shrub. Pink buds open in spring to sweetly fragrant white flowers arranged in snowball-like clusters. Attractive burgundy foliage and dark berries in fall.

Available: B&B: 15", 18", 2'
Container: #3 (15")

Viburnum dentatum 'Synnestvedt'

Chicago Lustre® Arrowwood Viburnum



Height: 8-10' **Spread:** 8-10' **Zone** 3

A native deciduous, multi-stemmed shrub with a uniform, upright-rounded habit. Creamy white flowers in summer, dark blue fruit in fall. Attracts butterflies.

Available: B&B: 2', 2 1/2', 3', 4', 5'

Viburnum lentana 'Mohican'

Mohican Viburnum



Height: 6-8' **Spread:** 6-8' **Zone** 4

Compact, dense deciduous shrub. More formal upright growth than the Alleghany. White flowers with orange-red fruit in late summer. Attracts butterflies.

Available: B&B: 3', 4', 5'

Viburnum rhytidophylloides 'Alleghany'

Alleghany Viburnum



Height: 8-10' **Spread:** 8-10' **Zone** 5

A U.S. National Arboretum introduction. A leather leaf, semi-evergreen selection with a dense, rounded habit. Creamy white flowers in spring give way to berries in early fall, bright red changing to glossy black. Attracts birds and butterflies.

Available: B&B: 2 1/2', 3', 4', 5'

Viburnum sargentii 'Onondaga'

Onondaga Sargent Viburnum



Height: 6-8' **Spread:** 6-8' **Zone** 3

Vigorous growing, deciduous. New foliage emerges maroon, then ages to a deep green with maroon tinges. Blooms are white to pink in late spring, resembling lacecap hydrangea flowers. Bright red berries follow the flowers in fall and attract birds. Another U.S. National Arboretum introduction.

Available: B&B: 2 1/2', 3', 4'

Viburnum sieboldi 'Seneca'

Seneca Viburnum



Height: 10' **Spread:** 10' **Zone** 4

Upright, rounded grower. Long, elliptical leaves, turning from green to reddish-purple in fall. Beautiful creamy-white flowers in spring, followed by small red fruit which attracts birds.

Available: B&B: 3', 4', 5'

Weigela florida 'Alexandra' (PP#10772)

Wine & Roses® Weigela



Height: 3-5' **Spread:** 3-5' **Zone** 4

Intense deep pink flowers blooming spring to summer. Flowers blend strikingly with dark burgundy foliage. Attracts birds and butterflies. Deciduous.

Available: Container: #3 (18")

Viburnum trilobum 'Alfredo'

Alfredo Viburnum



Height: 5-6' **Spread:** 5-6' **Zone** 2

An improved, compact form of the American Cranberry bush with a more dense, slightly broader form and fiery red fall color. Unprolific white flowers and red fruit. Little or no trimming required.

Available: B&B: 18", 2', 2 1/2', 3'

Zelkova serrata 'Green Vase' (PP#5080)

Green Vase® Japanese Zelkova



Height: 60' **Spread:** 45' **Zone** 5

Very vigorous, vase-shaped grower. Dark green, serrated foliage turns burnt orange to bronze-red in fall. Good replacement for American Elm due to its disease resistance, drought tolerance, and fast-growing upright vase structure.

Available: B&B (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Bare Root (cal.): 1 1/2", 1 3/4", 2", 2 1/2", 3"

Weigela florida 'Elvera' (PP#12217)

Midnight Wine® Weigela



Height: 1' **Spread:** 1-2' **Zone** 5

A low mounding, dwarf version of 'Wine & Roses'. Constant dark burgundy foliage. Intense deep pink flowers from spring to summer. Attracts birds and butterflies. Deciduous.

Available: Container: #3 (15")

STRONG PLANTS BETTER VALUE

IT'S ALL IN HOW WE GROW THEM

Looking to get the most value out of your plant purchase? Take a look at how they're grown. At Fairview Evergreen, each plant we ship to you is the product of a comprehensive, step-by-step program to ensure vitality, vigor and strength.

Such an extensive root pruning. Our plants are transplanted and root pruned to promote even, dense growth. Good roots mean good livability when your customer plants them.

And that's not all. Trimming. We do a lot of it. Each plant looks like the next one. No surprises.

Finally, there's soil nutrient content. Our herd of over 300 cows provides the raw compost for each new planting. And the soil is periodically tested and adjusted to maintain proper pH, proper nitrogen/phosphorus/potash balance.

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 WWW.FAIRVIEW.COM

Strong plants. Better value. It's all in how we grow them.





Tammy Bendure Harrington (in truck) and her container crew show off some customer favorites in 2005.



Frank Bendure (here in 2003) developed the digging tractors which were vital to increasing our efficiency and producing uniform root balls on our B&B plants.



Hagan Hetz with our Sugar Maples in glorious fall color.



One of our digging crews "pins" burlap to machine-dug *Taxus media* Hicksi root balls.



Hans, Tim, and Amy Hetz in a beautiful block of *Taxus cuspidata* Capitata, 2000.



Our family of shareholder employees, feeling festive among the arborvitae in 1998.



Buff and bronzed, Chris Hetz and Sam Gable operate our wiggle hoe while Ed Estok drives the tractor, c. early 1980s.



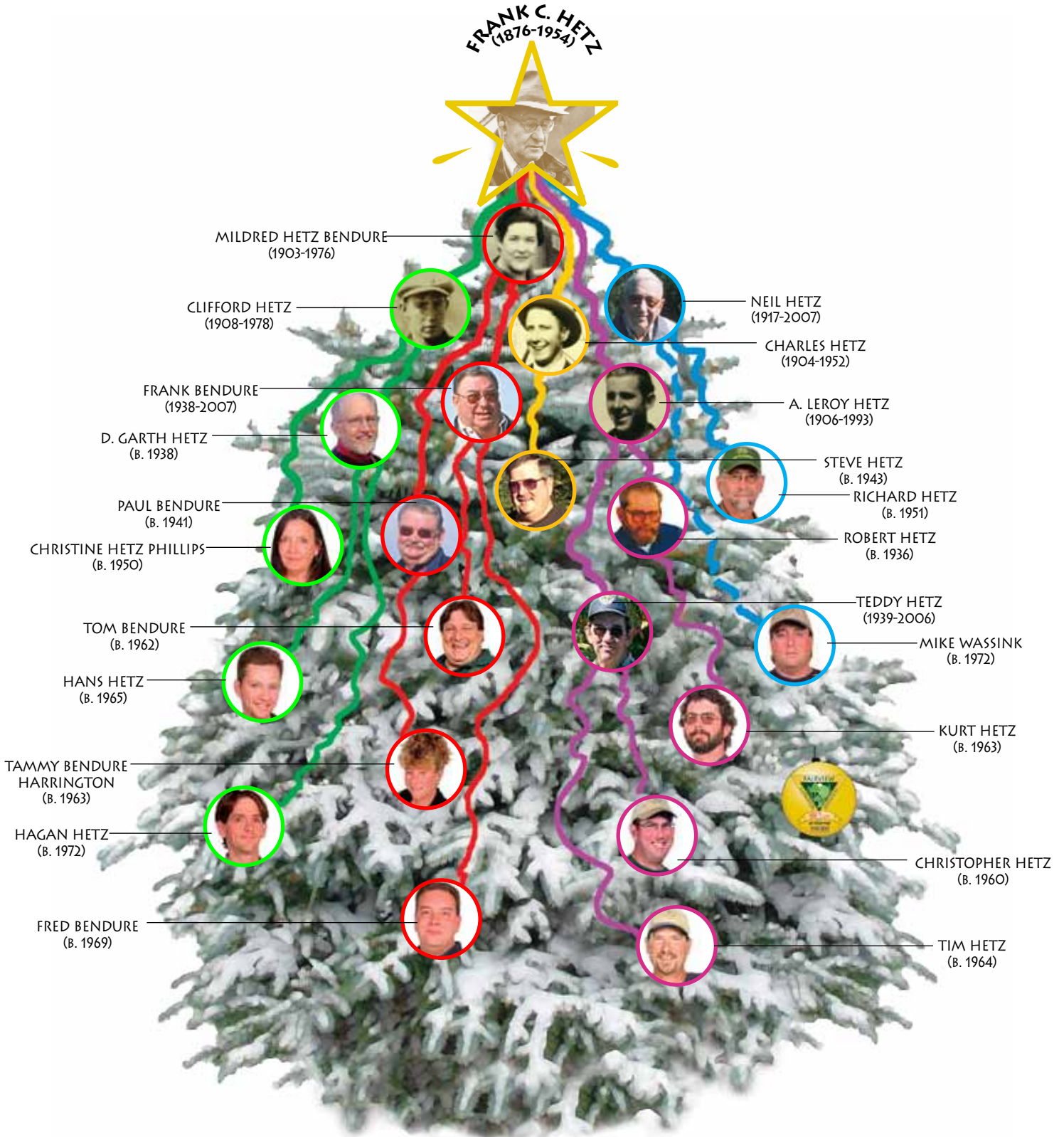
Garth Hetz measures Upright Hetz Blue Junipers in 2000, with our "fertilizer factory" in the background.



Our Kolar farm on an autumn morning, 2005.

Our Family Tree

A look at our family of shareholder-employees, past and present. Talk about an appropriate format!
And to honor our founder and his original vision, let's make it a Christmas tree!





Fairview Evergreen's Employees – Gifts That Keep Giving



Like presents under the Christmas tree, Fairview Evergreen's employees have been precious gifts that have kept us moving in the right direction for 100 years. We are proud to highlight some of these men and women of FEN's past with 25 or more years of service (years of service to FEN noted) whose effort and dedication were so important to building our foundation of success:

Jim Benner, 1937-1980
 Frank Lawrence, 1937-1981
 Doug Thrall, 1940-1966
 Steve Polk, 1944-1983
 Frank Polk, 1946-1983
 Donald Vorse, 1946-1975
 Leroy Von Trepton, 1947-1972
 Elwin Mills, 1948-1988

George Jackson, 1948-1984
 Stanley Hotchkiss, 1948-1976
 Ed Yarrington, 1953-1996
 Merle Mills, 1953-1993
 Curtis Hinkle, 1953-1983
 Frank Kahala Sr., 1954-1998
 Paul Hardik, 1954-1977
 Evelyn Osterberg, 1955-1997

John Gabel, 1960-1991
 Dallas Forinash, 1964-1999
 Carlos Lopez, 1966-2001
 David Santiago, 1966-1999
 Victor Ventura, 1968-1994
 Almon 'Butch' Peterson, 1975-2007
 Russell Beers, 1977-2006



Evelyn Osterberg – our customers' favorite!



Merle Mills, Frank Lawrence, Leroy Hetz, Jim Benner, and Ed Yarrington

We are equally fortunate today to be able to count on a loyal work force whose talent and experience is so critical to producing the green industry's highest quality plants for our customers. We gratefully acknowledge our longest-tenured current employees:

50+ Years of Service:

Al Vorse

35-49 Years of Service:

Pedro "Junior" Rodriguez
 Jon Mangold
 John Fies
 Mark Mills
 Larry Shepegi
 Jim White
 Gary Mills

20-34 Years of Service:

Bob Williams
 Karen Mitchell
 Carmelo Maldonado
 Sergio Claudio
 Jose Alicea
 Frank J. Kahala
 Andres Montero
 Ramon Cruz
 John "Chip" Hosack
 Jose Luiggi
 Susan Hetz

Mike Santiago
 Dale Miller
 Enrique "Henry" Lozada
 Alfonso Santana
 Chad Smith
 Jim Lesuer
 Luis A. Serrano
 Christine Williams
 Jan Fisherowski
 Gloria Shearer
 Jorge Colon
 Luis Maldonado



A very young Junior Rodriguez in his first year with FEN, 1970



Company Picnic, 2006



Al Vorse: 53 years with FEN... and counting!

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Author Unknown

